

### **Q2 FY23 Results**

20<sup>th</sup> October, 2022

#### **Forward-Looking Statements**



This presentation contains certain forward-looking statements including those describing the Company's strategies, strategic direction, objectives, future prospects, estimates etc. Investors are cautioned that "forward looking statements" are based on certain assumptions of future events over which the Company exercises no control. Therefore there can be no guarantee as to their accuracy and readers are advised not to place any undue reliance on these forward looking statements. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. These statements involve a number of risks, uncertainties and other factors that could cause actual results or positions to differ materially from those that may be projected or implied by these forward looking statements. Such risks and uncertainties include, but are not limited to: growth, competition, acquisitions, domestic and international economic conditions affecting demand, supply and price conditions in the various businesses in the Company's portfolio, changes in Government regulations, tax regimes and other statutes, and the ability to attract and retain high quality human resource.



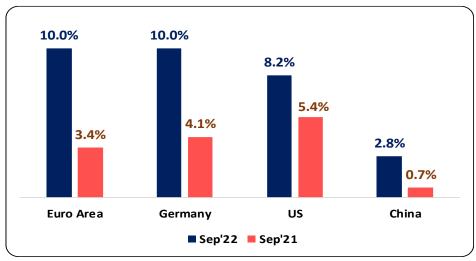
#### **Macro Economic Context**

#### **Global Macro headwinds**

#### **High Inflation + High Interest rates** → **Growth Slowdown**

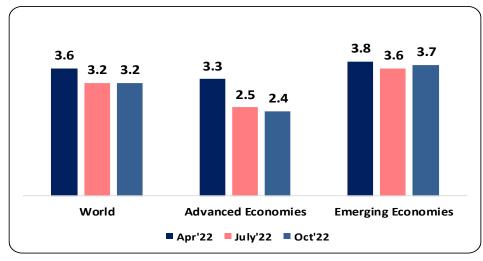


#### **Rising Inflation**



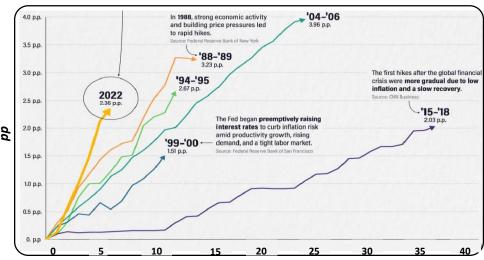
Source: Statista, Trading Economics

#### Lower growth Outlook for 2022 (GDP % y-o-y)



Source: IMF WEO, Oct'22

#### **US Interest rates : Steepest rise in history**



**Months since hiking cycle started** Source: Visual Capitalist

#### **Dollar Index at a 20 year high (DXY)**



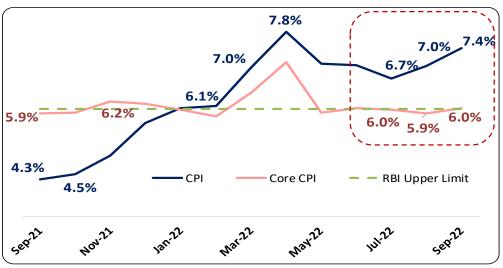
Source: Reuters

#### **India** Persistently high Inflation

#### **Downward revision to GDP Estimates**

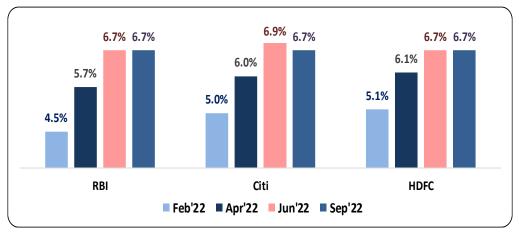


#### CPI, Core CPI (% y-o-y)



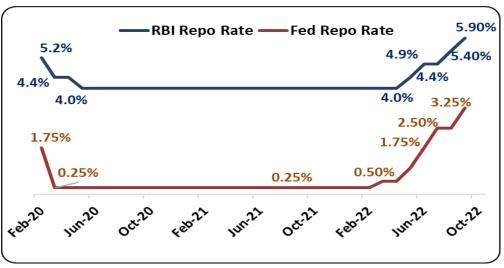
Source : MOSPI

#### FY23 Inflation estimates revised upwards (% y-o-y)



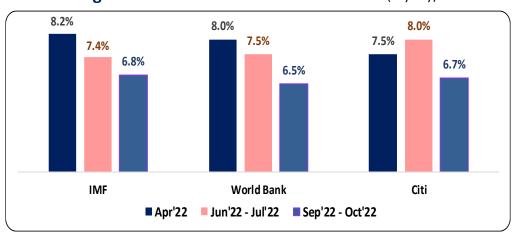
Source : Analysts Reports

#### **Interest Rates on the rise (%)**



Source : RBI, Fed

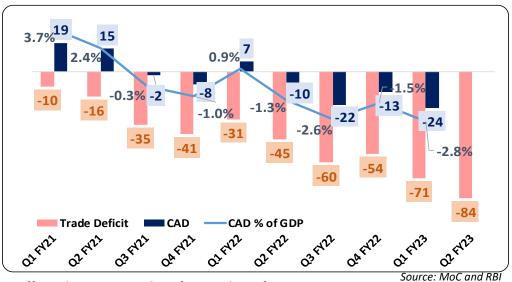
#### FY23 GDP growth estimates revised downwards (% y-o-y)



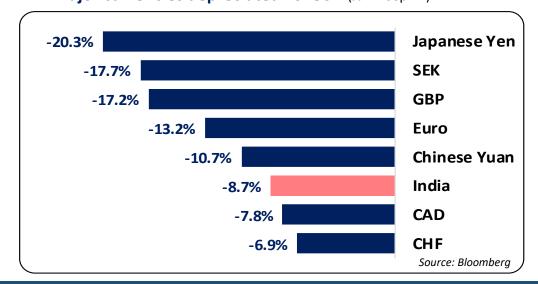
#### **External headwinds weigh on macro outlook**



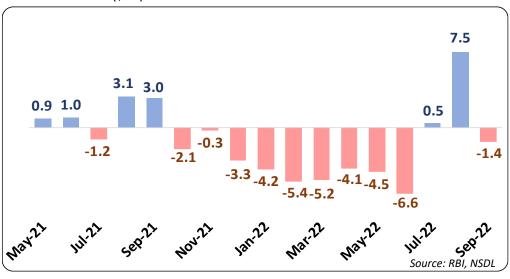
#### Trade Deficit; Q1 FY23 CAD highest since Sep'18 (\$bn)



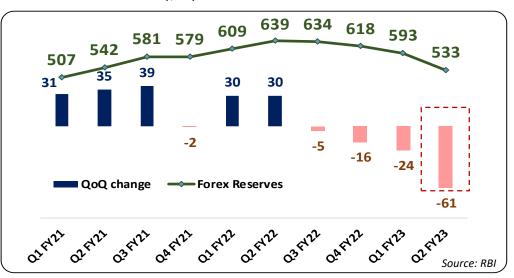
All major currencies depreciated Vs. USD (Jan – Sep'22)



Net FII flows (\$bn)



RBI Forex Reserves (\$bn)

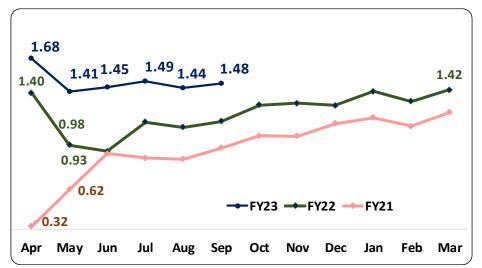


#### **Bright Spots**

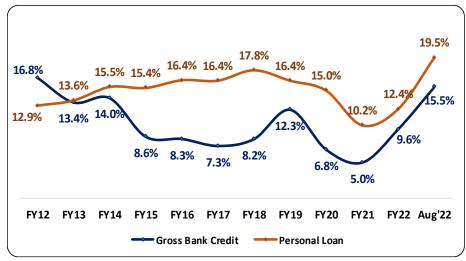
#### Normal monsoon | Stable tax collections | Credit growth pickup



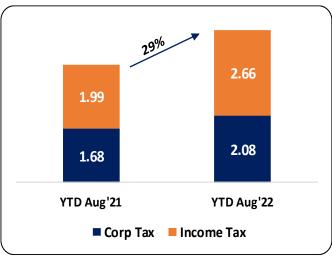
#### **Stable GST collections** (Rs. Lakh crore)



Pickup in Banking System Credit growth (% y-o-y)

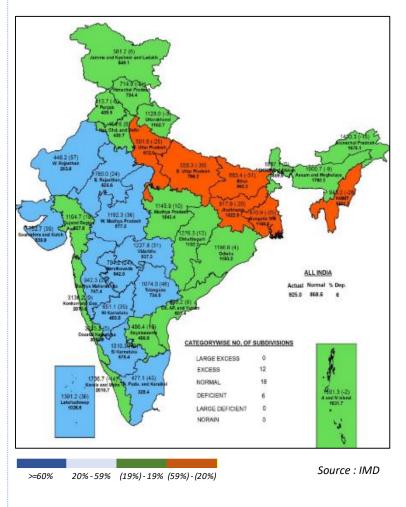


#### **Net Direct Tax collections** (Rs. Lakh crore)



Source : CGA

#### Rainfall +6% LPA (1st Jun'22 - 30th Sep'22)



Source: MoF

#### India Macro



**Key Positives** 

Pickup in economic activity continues

**Tax collections stable** 

Pickup in credit growth

Structural Interventions by Govt./Institutions

**Key Monitorables** 

High Inflation
Rising interest rates

Capex cycle yet to pick up

Rising Current Account deficit / Currency Depreciation

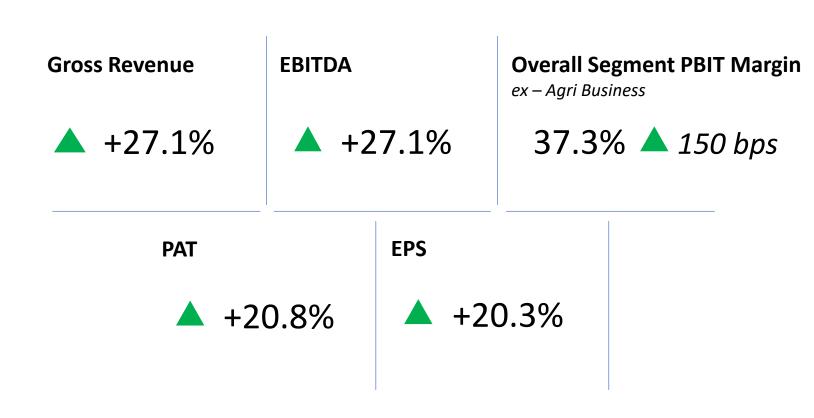
**Global Macro Headwinds** 



## Q2 FY23 Results Headline Financials & Business Highlights



Strong performance continues across segments



#### **Key Highlights: Q2 FY23**



- Strong and broad-based growth in FMCG Others across markets & channels; Segment Revenue up 21.0% YoY, at appx. 1.5x of Q2 FY20
  - Staples & Convenience Foods and Discretionary/Out of Home categories drive growth
  - Education & Stationery Products Business continues to witness strong traction
  - Segment EBITDA margin at 9.5% (-50 bps YoY; +170 bps QoQ) severe inflationary impact mitigated through multi-pronged interventions
- Stability in taxes on Cigarettes, backed by deterrent actions by enforcement agencies, enable continued volume recovery from illicit trade
  - Segment Revenue up 23.3% YoY; Segment PBIT up 23.6% YoY
- Hotels Segment Revenue up 81.9% YoY and 25.6% over Q2 FY20
  - ARR and Occupancy ahead of pre-pandemic levels
  - Segment EBITDA at 156 cr. (up 138 cr. YoY and 68 cr. over Q2 FY20); Segment EBITDA Margin at 29.0%

#### **Key Highlights: Q2 FY23**



- Robust growth in Agri Business; Segment Revenue up 44.0% YoY
  - Wheat, Rice and Leaf Tobacco exports
- Paperboards, Paper & Packaging Segment continues to deliver strong performance; Segment Revenue up 25.0% YoY
   while Segment PBIT up 54.0% YoY; Segment PBIT margins at 27.5%
  - Strong demand across end-user segments; sustainable products portfolio continues to be scaled up
  - State-of-the-art Packaging & Printing facility at Nadiad, Gujarat commenced operations during the quarter
  - Integrated business model, Industry 4.0 initiatives, strategic investments and proactive capacity augmentation enable margin expansion amidst commodity price escalation

#### **Future Ready | Consumer Centric | Agile**





#### **Multiple Growth Drivers**

Best fit - market opportunity & enterprise strengths

Disruptive models : Digital /

<u>Sustainability + Institutional Strengths</u>



#### **Innovation and R&D**

Agile & purposeful innovation to win

Science-based research platforms embedding Sustainability



#### **Cost Optimization**

Structural interventions across value chain



#### **Sustainability 2.0**

Bolder ambition
Environmental Capital
Inclusive growth



#### **Digital**

Future tech enterprise
Digital first culture
Smart Eco System



#### **World-Class Talent**

'Proneurial' spirit

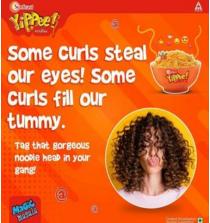
High Performance, Nimble and Customer-centric Culture

Diversity & Inclusion



#### **FMCG Others**





































































#### FMCG Others – Q2 FY23

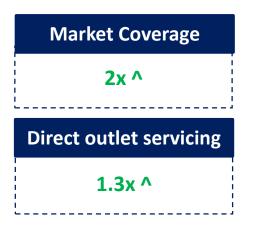
## Segment Revenue up 21.0% YoY at ~1.5x of Q2 FY20

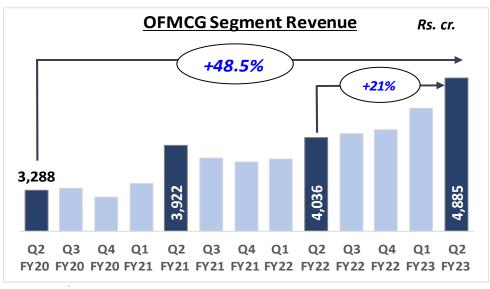


#### Strong and broad-based growth across markets and channels

- Strong growth in Staples & Convenience Foods (Biscuits, Atta, Noodles) and Discretionary/Out-Of-Home categories (Snacks, Beverages, Fragrances, Agarbatti, Frozen Foods)
- 'Fiama' & 'Vivel' range of Personal Wash products performed well; Hygiene portfolio subdued but remains significantly above pre-pandemic levels
- Education & Stationery Products Business continues to witness strong traction
- Growing presence in emerging channels
- Rapid growth in E-Com / Quick Commerce / Modern Trade / Institutional channels

# Smart Supply Chain & Mfg. Smart Employee Experience





#### Scaling up D2C



- 700+ FMCG products

http://www.itcstore.in

45+ categories

https://classmateshop.com/

Creative Product personalisations

Operational in 14 cities

Supporting startups in the D2C space

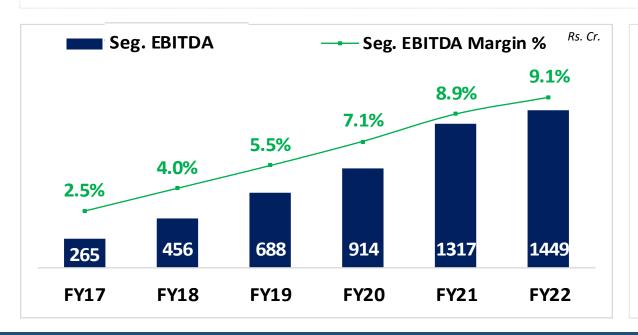


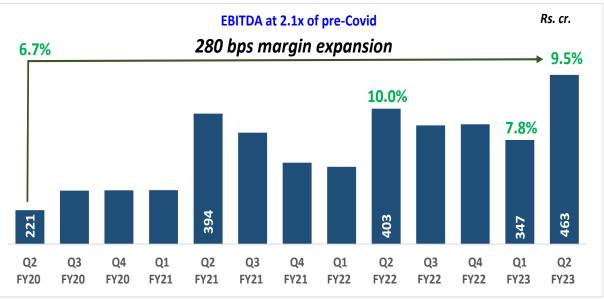


^ of pre-pandemic levels | 15 |



- Segment EBITDA Margin at 9.5% (Q2 FY22: 10.0%)
  - Sequential improvement of 170 bps
- Sharp escalation in input costs mitigated through multi-pronged interventions:
  - Strategic cost management, premiumisation, supply chain agility, judicious pricing actions, fiscal incentives and digital





#### **Creating Structural Competitive Advantages**

## World Class Distributed Infrastructure Scale | Productivity | Costs



#### Solar Plant, Dindigul



#### **AMLF Kapurthala**













#### **ICML Trichy**



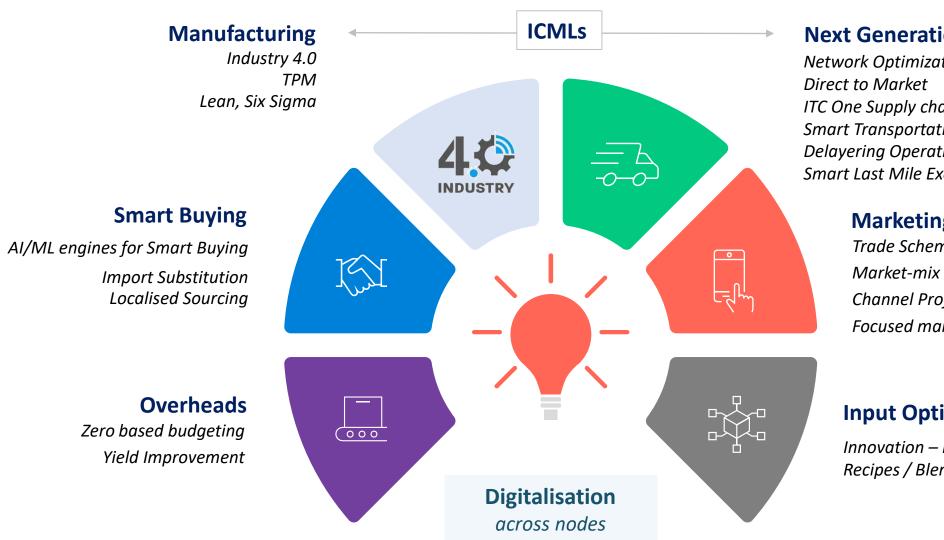
#### **ICML** Medak



Diversity & Inclusion: Industry leading gender diversity

#### Remove | Reduce | Re-engineer





#### **Next Generation Agile Supply Chain**

Network Optimization (AI/ ML Enabled) ITC One Supply chain **Smart Transportation Delayering Operations** Smart Last Mile Execution

#### **Marketing Efficiency & ROI**

Trade Schemes Optimisation Market-mix Modeling **Channel Profitability** Focused market/product approach

#### **Input Optimisation**

Innovation – Packaging, Raw materials, Recipes / Blends

## **Addressing Emerging Consumer Need Spaces with Agility**

#### **Robust innovation pipeline**





Aashirvaad Meri Chakki Atta Pick Your Mix



Bingo! Snacks
Differentiated Flavors & Textures





Mom's Magic
Centre Filled with Cashews
& Molten Butter Creme





Sunfeast Dark Fantasy Premium Filled Cookies



Fiama Charcoal & Grapefruit

Deep Clean Gel Bar



Nimyle Power
Power of Neem



Classmate Interaktiv
Augmented Reality
Notebooks



Mangaldeep 3in1 | Deetyaa Long Lasting | Luxury Fragrance



Mangaldeep Dhuno Cups Authentic Dhunachi Experience

#### **Future-Ready Portfolio**

#### **Augmenting 'Good For You'/** 'Free From' range









**Aashirvaad Nature's Super Foods** Gluten Free & Multi Millet Mix | Organic



**Roasted Vermicelli No Added Preservatives** 



**Aashirvaad Svasti Organic Cow Ghee** 



**Aashirvaad Svasti Milk Select Milk Easy Digest Milk (Lactose Free)** 



**Aashirvaad Salt Proactive Better Heart Health** 



**Farmlite Digestive Goodness of Whole Wheat** 



**Sunfeast Kids Dailyshake** 23 Vitamins and Minerals



**B Natural | Sunfeast Nutrilite Health Range** 



**Master Chef IncrEDIBLY VegAN** 

#### **Building Brands with Purpose**













**Supporting Women Farmers** 



**A Better World** 









GIFT WRAPPING



**BOOKMARK** 

Creating awareness amongst children about environmental concerns

#### Eco-Friendly India Mission





HIMACHAL ENVIRO QUIZ
The state-level inter-school quiz competition on the theme of

environment aims to raise awareness and drive soc-consciousness among kids and thereby motivate them to 3000+ Schools

> 6000+ students

State Level

Inter School Quiz

Competition

Generating awareness and driving consciousness to save the environment

#### **Leveraging Festive Occasions**









Aashirvaad 'Aamar Maa' pandal: A Tribute to fearless, strong, compassionate mothers



Mangaldeep 3in1 Agarbatti



Aashirvaad Svasti Celebrating Sadhya Meal of Onam



Aashirvaad associates with Rath Yatra



Sunfeast Dark Fantasy Ganesh Chaturthi



Sunfeast Marie Raksha Bandhan

#### **Expanding Reach in Emerging Channels**



#### **Winning in Emerging Channels**

#### **Modern Trade**



Fast-tracking E-Com, D2C, Cash & Carry





amazon



#### **New Routes to Market**

**Direct Marketing** 

On the Go

Strategic Partnership

QSR









#### **Channel Specific Launches**

E-Com | Modern Trade | Strategic Tie-Ups



Aashirvaad Svasti Organic Cow Ghee



**Sunfeast Kids Dailyshake** 



**Mangaldeep Temple** 



**Engage Moderna Range** 

#### **Climate Controlled Supply Chain**

Dairy | Frozen | Chocolates







#### Leveraging Digital to expand reach



eB2B: UNNATI

VIRU: Virtual Salesman

**VISTAAR: Rural App** 

**Project Zen** 



TOP SCHEMES viru for Feb 20 Yippee 4 & 6 Block BUY any 12 Pcs and get 8.33% additional B NATURAL - I B LTR BUY 2 CFC - 4 Variants - Net rate of Rs 75 per pc B NATURAL -200 ML Buy 2CFC -4 Variants-Get net rate of Rs 13 Per Pcs Sticks





Next Generation Agile FMCG Supply Chain

Over 4.4 lakh
Outlet penetration



**FMCG Cigarettes** 



#### FMCG Cigarettes – Q2 FY23



**Segment Revenue** 

6954 cr. **23.3%** 

**Segment Results** 

4429 cr. **23.6%** 

- Net Segment Revenue\* up 23.4% YoY; Segment PBIT up 23.6% YoY
- Innovation & democratising premiumisation across segments
- Portfolio Vitality | Product Accessibility | Execution Excellence
  - Recent launches continue to gain traction
  - Market standing continues to be reinforced through focused portfolio/market interventions and agile execution
  - Robust growth across regions & markets

Stability in taxes, backed by deterrent actions by enforcement agencies, enable continued volume recovery from illicit trade

\* Net of Excise Duty/NCCD on Sales 26 |

#### **FMCG Cigarettes**

#### **Reinforcing market standing**



#### **Innovation**

- Classic Connect
- American Club Clove Mint
- Gold Flake Indie Mint
- Gold Flake Neo
- Capstan Fresh

#### **Recent Introductions**

- Classic Verve Balanced Taste
- Gold Flake Kings Mixpod
- American Club Smash
- Gold Flake Smart Mintz

- Wills Fab
- Wills Protech
- Wave Boss
- Flake Nova

#### **Portfolio Fortification**

- Gold Flake Neo SMART Filter
- Navy Cut Deluxe
- Player's Gold Leaf Chase
- Gold Flake Star

#### **Other Interventions**

New variants of Flake Excel, Wills Navy Cut Filter, Berkeley Hero in focus markets.

5s Packs - Gold Flake Premium and Capstan Special



**Hotels Business** 



#### Stellar performance across properties Segment Revenue up 25.6% over Q2 FY20



#### Segment Revenue

536 cr.

(+81.9%; 1.3x of Q2FY20)

#### **Segment EBITDA**

156 cr.

+138 cr. YoY +68 cr. over Q2 FY20

- ARR and Occupancy ahead of pre-pandemic levels; Retail, Leisure, Weddings and MICE drive growth
- Segment EBITDA margin at 29.0% (Vs. 20.4% in Q2 FY20); margin expansion driven by higher RevPAR, operating leverage and structural cost interventions
- ITC Narmada, a luxury 291-key hotel in Ahmedabad launched in Aug'22
- Healthy pipeline of properties under Welcomhotel, Mementos, Storii and Fortune; phased openings over the next few quarters
- Welcomhotel Bengaluru received LEED® Zero Carbon Certification 4<sup>th</sup> in the chain



#### **Economic Times**

Sustainable Organisation Award 2022
ITC Grand Central



#### **Tamil Nadu Tourism Awards 2022**

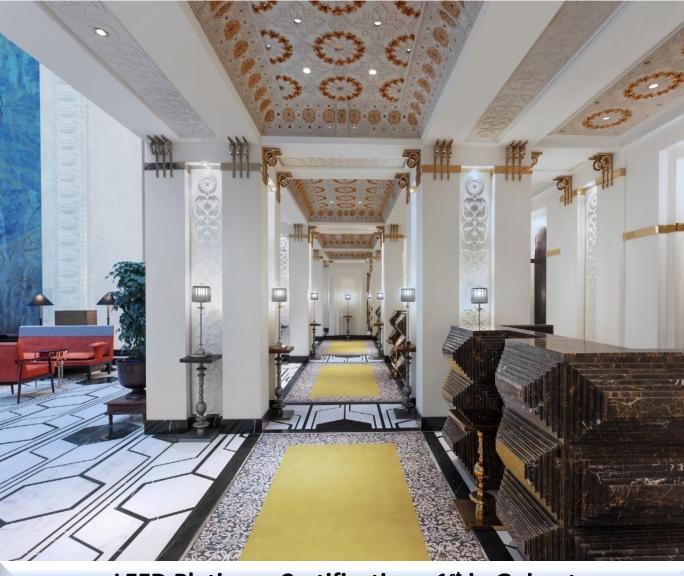
Best Classified Hotel: 5 Star ITC Grand Chola

#### ITC Narmada launched in Aug'22

#### **Responsible Luxury**







Introductory Offer

Hotel Credits, 3x Reward points, inclusive of Signature Breakfast and more

**LEED Platinum Certification - 1st in Gujarat** 

#### **Executing 'Asset Right' Strategy**

#### **Healthy Pipeline of Management Contracts**



#### Two launches during the quarter





#### Phased openings over the next few quarters



Welcomhotel Corbett







#### **Special Occasions** leveraged to drive demand







#### Flavours of Freedom

Celebrate the momentous occasion with a special Independence day lunch and dinner buffet across all ITC Hotels and Welcomhotels.

> INR 1947 per person\* Valid on: August 15, 2022



#### 75 Year Celebration

Celebrating the generation which built the nation with a special culinary offer. Pay 75% of your bill, if accompanied by a guest aged 75 years or more.

Valid on: August 13 - 15, 2022

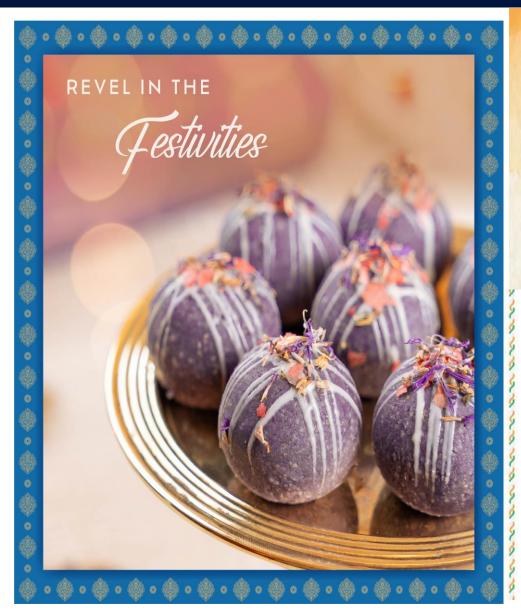


#### The Taste of Freedom

Pay 75% on all food delivery and takeaway orders placed on the ITC Hotels App using the multi-use promo code PAY75.

Valid on: August 13 - 15, 2022







Choose from a bouquet of limited time offers\* to celebrate 75 years of India's Independence.





Save up to 25% on your stays on booking ITC One, Suites and equivalent room categories at participating hotels.

Book before August 16, 2022 for stays up to August 21, 2022.



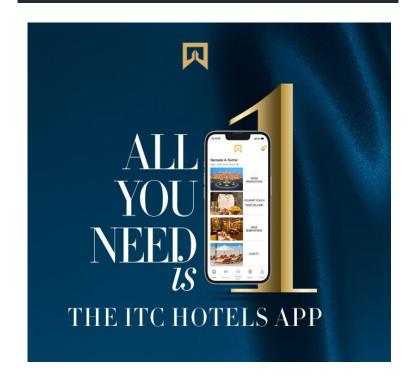
#### Saluting our Nation's Heroes

We salute the valiant members of our Armed Forces with exclusive room rates and saving on food and select beverages.

#### **Driving Value through Digitalisation**

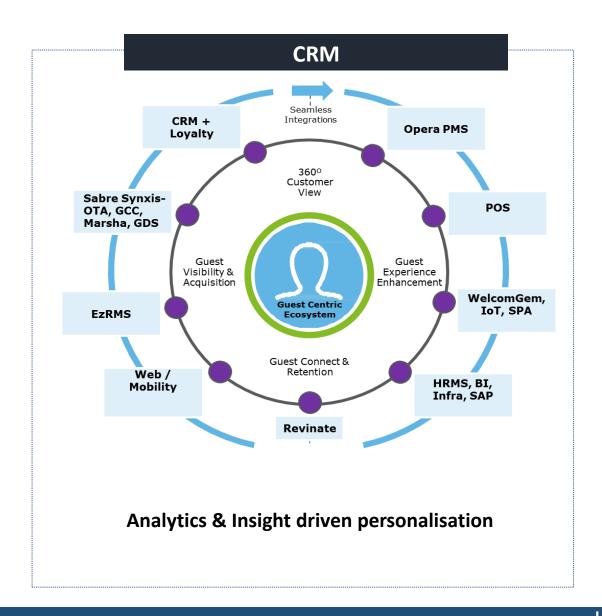


#### **Brand/Guest Experience**



One stop shop for all guest needs

Room Reservation | Restaurant Booking Takeaway | Loyalty | Room Controls





**Agri Business** 



#### **Robust Growth in Revenue**



**Segment Revenue** 3997 cr. ▲ 44.0% **Segment Results** 345 cr. ▲ 16.6%

- Segment Revenue up 44.0% YoY driven by wheat, rice and leaf tobacco exports
  - Strategic sourcing support to Branded Packaged Foods Businesses Wheat, Dairy and Spices
- ITCMAARS\* a crop-agnostic 'phygital' full stack AgriTech platform being scaled up with 460+ FPOs in 9 states with about 1.8 lac farmer registrations till date
- Strategic focus on rapidly scaling up Value-Added product portfolio to enhance value capture across multiple crop value chains
  - World-class manufacturing facility<sup>^</sup> at Mysuru for export of Nicotine & Nicotine derivative products to US/EU is making steady progress; expected to be commissioned in Q4 FY23
  - New Spices facility at Guntur expected to be commissioned shortly









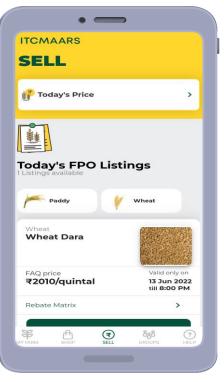




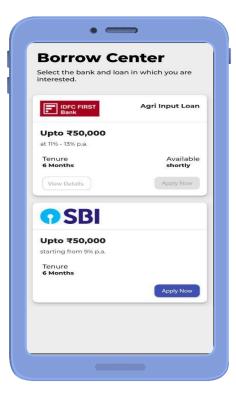




Inputs



**Outputs** 



**Services** 

460+ FPOs

9 states

~1.8 lac
Farmer registrations

~1.2 lac
App downloads

**50+** Tie-ups with partners



Paperboards, Paper & Packaging



# Paperboards, Paper & Packaging – Q2 FY23

#### **Growth Momentum Continues**





#### Paperboards & Specialty Paper

- Paperboards, Paper & Packaging Segment continues to deliver strong performance
- Robust growth in Revenue driven by higher realisation
  - Strong demand across end-user segments and exports
  - VAP^ segment sales grew at a rapid pace
- Sustainable products portfolio continues to be scaled up
- Investments in VAP capacity, pulp import substitution, cost-competitive fibre chain, decarbonisation of operations, data analytics and Industry 4.0 enabled margin expansion despite escalation in key input prices.

#### **Packaging and Printing**

- Robust growth witnessed across Cartons and Flexibles platforms
- State-of-the-art facility at Nadiad, Gujarat commissioned during the quarter







^Value Added Paperboards | 38 |

# **Sustainable Packaging Solutions New Growth Vector**

## **ITC LSTC | External Collaborations**













Laminating Base



**Laminating Base** 





**Oxyblock** 

Anti fungal **Boards** 

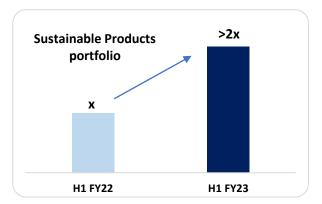




**Bioseal** 









# **Financials**



Rs. Cr.	Q2 FY23	Q2 FY22	YoY growth
Gross Revenue	16,971	13,356	27.1%
Net Revenue	15,976	12,543	27.4%
EBITDA	5,864	4,615	27.1%
PBT	5,939	4,880	21.7%
PAT	4,466	3,697	20.8%

Strong performance continues across segments

Standalone basis | 41 |

# **Segment Revenue Q2 FY23**



	Q2		
Rs. cr.	FY23	FY22	YoY growth
Segment Revenue			
a) FMCG - Cigarettes	6954	5642	<b>23%</b>
- Others	4885	4036	<b>21%</b>
Total FMCG	11839	9678	22%
b) Hotels	536	295	<b>82</b> %
c) Agri Business	3997	2776	44%
d) Paperboards, Paper & Packaging	2288	1830	<b>25%</b>
Total	18659	14579	<b>28%</b>
Less : Inter - Segment Revenue	1688	1223	<i>38%</i>
Gross Revenue from sale of products and services	16971	13356	27%

#### FMCG Others

- Segment Revenue up 21.0% YoY, at approx. 1.5x of Q2 FY20
- Staples & Convenience Foods and Discretionary/OOH categories drive growth
- 'Fiama' & 'Vivel' range of Personal Wash products performed well; Hygiene portfolio subdued but remains significantly above pre-pandemic levels
- Education & Stationery Products Business continues to witness strong traction

#### Hotels

ARR and Occupancy ahead of pre-pandemic levels

#### Agri Business

Wheat, Rice & Leaf Tobacco exports drive growth

#### Paperboards, Paper & Packaging

Strong demand across end-user segments

# **Segment Results Q2 FY23**



	Q2		
Rs. cr.		FY22	YoY growth
Segment Results			
a) FMCG - Cigarettes	4429	3583	<b>24%</b>
- Others	321	272	18%
Total FMCG	4750	3855	23%
b) Hotels	84	-48	
c) Agri Business	345	296	<b>17%</b>
d) Paperboards, Paper & Packaging	630	409	<b>54%</b>
Total	5809	4512	29%
Less: i) Finance Cost	11	10	
ii) Other un-allocable (income) net of un-allocable expenditure	-140	-378	
Profit Before Exceptional Items & Tax	5939	4880	22%

#### FMCG-Others:

- Segment EBITDA at 463 cr.
  - at 2.1x of Q2 FY20
- EBITDA margin at 9.5%
  - -50 bps YoY; +170 bps QoQ; +280 bps vs. Q2 FY20

#### Hotels:

Positive swing of 138 cr. Vs. LY

#### Paperboards, Paper & Packaging:

Higher realisations, internal efficiencies & strategic interventions offset input cost inflation



# ITC – A Global Exemplar in Sustainability

# **Impactful Social Performance**





ITC e-Choupal
4 Million Farmers
empowered



Women Empowerment over 1.05 lacs poor women benefitted



Afforestation
Over 10,00,000 acres
greened



Skilling & Vocational
Training
Covering over 1.13 lacs youth



Watershed Development
Over 1.37 million acres
covered



Primary Education
Reaching over
8.9 lacs Children



**Livestock Development**Over 20,73,000 milch
animals covered



**Health & Sanitation**Over 39,400 toilets built



Solid Waste Management
Well-being Out of Waste
programme has covered
~20 million citizens



Pioneer of Green Building movement in India 40 platinum rated green buildings

# Sustainability Targets 2030 Raising the Bar



REDUCE | RECYCLE | RESTORE

#### **Strategic Interventions to Combat Climate Change**

**De-Carbonization** 

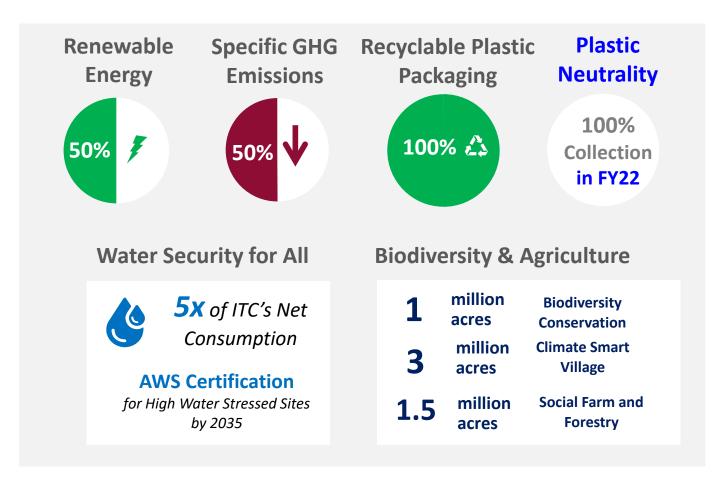
Climate Adaptation and Resilience

Circularity

Building Green Infrastructure

**Nature based solutions** 

Inclusive Value Chains



Proactively work towards achieving 'Net Zero' emission status

Supporting Sustainable Livelihoods: From 6 million to 10 million

# **Sustainability – Highlights**



- All Businesses aligned with 2030 targets
- Comprehensive set of policies & guidelines institutionalised
- Exceeded commitment on Plastic Neutrality; collected and sustainably managed over 54000 MT of plastic waste in FY22 across 35 states/UT
- The only enterprise in the world of comparable dimensions to have achieved and sustained the three key global indices of environmental sustainability of being 'water positive' (for 20 years), 'carbon positive' (for 17 years), and 'solid waste recycling positive' (for 15 years).
- Achieved A- Leadership score under CDP ratings ahead of Asia & Global average in Climate change (B-) & Water Security (B)



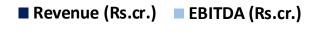
- Sustained AA rating by MSCI for the 4<sup>th</sup> consecutive year highest among global tobacco players
- Included in the Dow Jones Sustainability Emerging Markets Index a reflection of being a sustainability leader in the industry

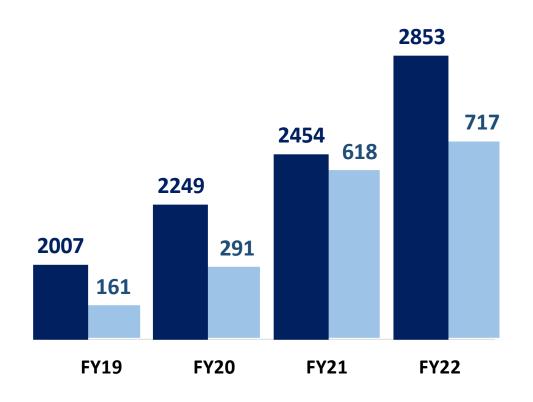


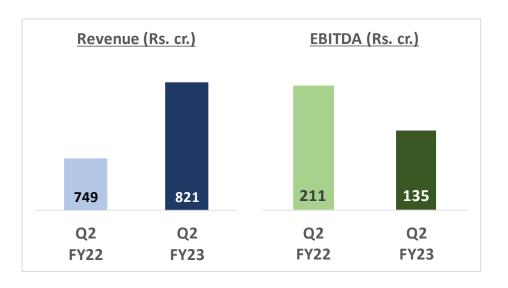
**ITC Infotech** 

## **ITC Infotech**









#### Q2 FY23 includes the impact of:

- Certain costs associated with **Strategic Partner Agreement** signed with **PTC Inc.**
- Higher employee costs and overheads in line with industry trends

Investments continue to be made towards **capability building** in **strategic focus areas** & **infrastructure** 

Q2 FY23 comparable EBITDA margin @ upper-end of mid-tier IT cos.

# **ITC: Enduring Value**









A passion for Profitable growth...

in a way that is Sustainable...

and Inclusive.

# Links













SUSTAINABILITY
Builiding Back Better
Enduring Value

Product/initiative	Link
Bingo! on Instagram	https://www.instagram.com/bingo_snacks/
YiPPee! on Instagram	https://www.instagram.com/sunfeast_yippee/
Aashirvaad on Instagram	https://www.instagram.com/aashirvaad/
Sunfeast Dark Fantasy on Instagram	https://www.instagram.com/sunfeastdarkfantasy/
Mom's Magic on Instagram	https://instagram.com/sfmomsmagic/
Classmate on Instagram	https://instagram.com/classmatebyitc/
Creating a Future Ready ITC	https://youtu.be/u_Gn_WNmGLs
ITC Spearheading Water Stewardship	https://youtu.be/kHgOXrqbyNw
ITC Celebrating 'Azadi ka Amrit Mahotsav'	https://youtu.be/4jMtvbESPBs
Details on the Company's Sustainability 2.0 vision	https://www.itcportal.com/sustainability/sustainability-integrated-report- 2022/ITC-Sustainability-Integrated-Report-2022.pdf
Quarterly Media Statement	https://www.itcportal.com/investor/pdf/ITC-Press-Release-Q2-FY2023.pdf