

Q3 FY21 Results

Forward-Looking Statements



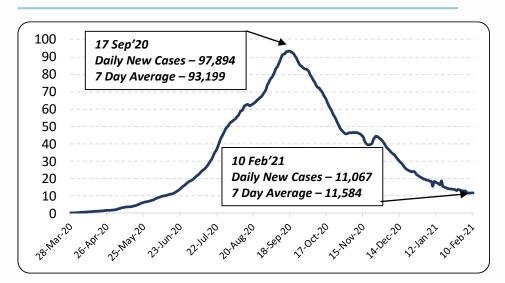
This presentation contains certain forward-looking statements including those describing the Company's strategies, strategic direction, objectives, future prospects, estimates etc. Investors are cautioned that "forward looking statements" are based on certain assumptions of future events over which the Company exercises no control. Therefore there can be no guarantee as to their accuracy and readers are advised not to place any undue reliance on these forward looking statements. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. These statements involve a number of risks, uncertainties and other factors that could cause actual results or positions to differ materially from those that may be projected or implied by these forward looking statements. Such risks and uncertainties include, but are not limited to: growth, competition, acquisitions, domestic and international economic conditions affecting demand, supply and price conditions in the various businesses in the Company's portfolio, changes in Government regulations, tax regimes and other statutes, and the ability to attract and retain high quality human resource.

Sustained decline in daily Covid cases since Sep'20 in India

New wave in US / Europe spurs fresh lockdowns/restrictions



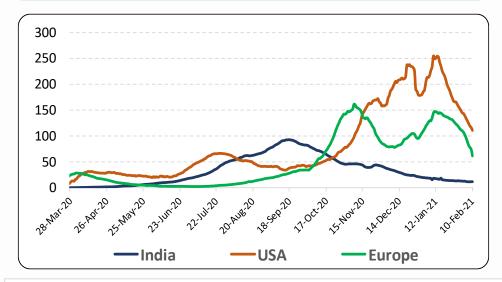
India: New Cases - Moving 7-day Average ('000s)



Decline in daily Covid cases & vaccine roll out expected to boost Consumer Confidence & Business Sentiment

Union Budget 2021 will provide accelerated thrust to economic recovery and engender a virtuous cycle of consumption, investment & employment

US/Europe: New Cases – Moving 7-day Average ('000s)



₩ Worldwide ▼		Vaccine R	oll out
Doses given 147M +11.8M	Doses per 100 people 1.89 +0.15		
Location		Doses given _↓	Doses per 100 people
United States		43.2M	13.16
China (Mainland)		40.5M	2.95
# United Kingdom		13.2M	19.75
India		6.61M	0.48
▼ Israel		5.83M	64.42
United Arab Emirates		4.53M	46.33

High Frequency Indicators

Progressive improvement since Sept'20 with easing of restrictions

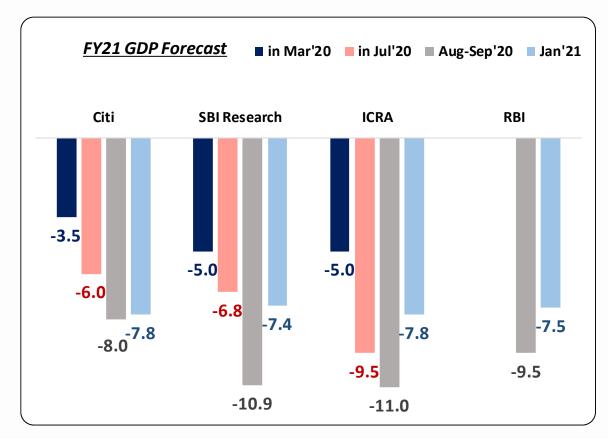


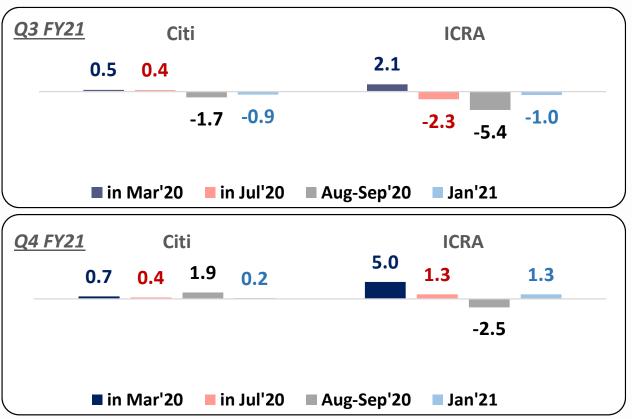
High Frequency Indicators (Goly)	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21
Exports Growth	-2.1	3.3	-34.3	-61.0	-35.7	-12.2	-9.5	-12.2	6.0	-5.1	-8.7	0.1	5.4
Imports Growth	-0.7	3.6	-28.0	-59.7	-51.0	-48.0	-29.6	-26.0	-19.6	-11.5	-13.3	7.6	2.1
Ports Cargo volumes	2.5	4.4	-5.1	-21.1	-23.3	-14.5	-13.2	-10.4	-1.9	-1.2	2.8	4.4	
Railway Freight Traffic	3.0	6.5	-13.9	-35.3	-21.3	-7.7	-4.6	3.9	15.5	15.3	9.0	8.7	
Domestic Air Passenger Traffic	1.5	9.8	-32.9	-99.9	-97.4	-83.5	-82.6	-75.8	-65.8	-57.2	-50.9	-43.7	
Domestic Tractor Sales	4.8	21.3	-49.9	-79.4	4.0	22.4	38.5	74.7	28.3	7.7	51.3	43.1	
Domestic Passenger Car Sales	-8.1	-8.8	-52.1	NA	-89.9	-58.0	-12.0	14.1	28.9	9.7	-2.8	8.4	
Domestic Two Wheelers Sales	-17.0	-10.1	-47.1	NA	-83.8	-38.6	-15.2	3.0	11.6	16.9	13.4	7.4	
Commercial Vehicle Regisration	-6.9	13.0	NA	NA	-96.6	-83.8	-72.2	-57.4	-33.7	-30.3	-31.2	-13.5	
Three Wheeler Sales	12.7	-31.0	-58.3	NA	-95.3	-80.1	-77.2	-75.3	-71.9	-60.9	-57.6	-58.9	
GST Collections	8.1	8.3	-8.4	-71.7	-38.0	-9.0	-14.4	-12.0	3.9	10.2	1.4	11.6	8.1
IIP	2.2	5.2	-18.7	-57.3	-33.4	-16.6	-10.5	-7.1	0.5	4.2	-1.9		
IIP Consumer Durables	-3.7	-5.8	-36.5	-95.7	-70.3	-34.8	-23.7	-10.2	3.4	18.0	-0.7		
IIP Consumer Non-Durables	-0.6	1.5	-20.2	-36.1	-9.7	6.9	1.8	-3.0	2.4	7.1	-0.7		
Steel Production	1.6	2.9	-21.9	-82.8	-40.4	-23.2	-6.5	0.5	6.2	4.0	-0.5	-2.7	
Cement Production	5.1	7.8	-25.1	-85.2	-21.4	-6.8	-13.5	-14.5	-3.4	3.2	-7.3	-9.7	
Coal Production	8.0	11.3	4.0	-15.5	-14.0	-15.5	-5.7	3.6	21.0	11.7	3.3	2.2	
Fertilizers Production	-0.1	2.9	-11.9	-4.5	7.5	4.2	6.9	7.3	-0.3	6.3	1.6	-2.9	
Natural Gas Production	-9.0	-9.6	-15.1	-19.9	-16.8	-12.0	-10.2	-9.5	-10.6	-8.6	-9.3	-7.2	
CPI Inflation	7.6	6.6	5.8	7.2	6.3	6.2	6.7	6.7	7.3	7.6	6.9	4.6	
CPI Food & Beverages Inflation	11.7	9.5	7.8	10.5	8.4	7.9	8.5	8.3	9.8	10.1	8.9	3.9	
Non Food Bank Credit	8.5	7.3	6.7	7.3	6.8	6.7	6.7	6.0	5.8	5.6	6.0	5.9	
Industry Credit	2.5	0.7	0.7	1.7	1.7	2.2	0.8	0.5	0.0	-1.7	-0.7	-1.2	

Upward revisions to FY21 GDP estimates

Improvement in Quarterly outlooks





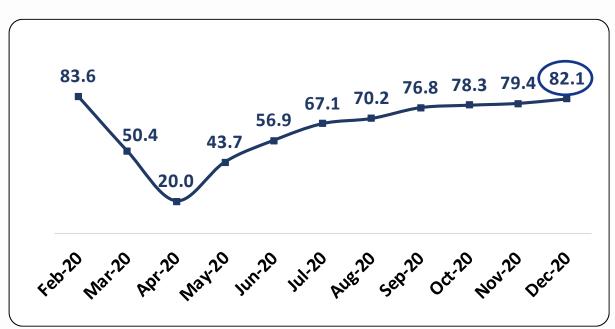


FY21 GDP is expected to decline by ~7.7% (1st AE)

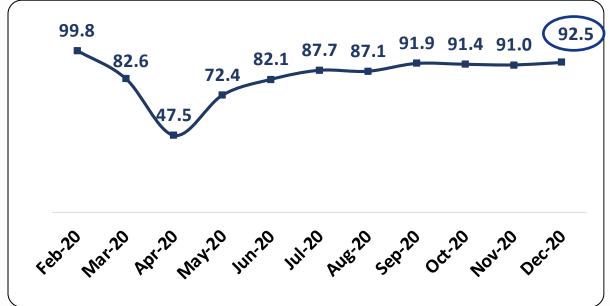
H2 FY21 GDP growth is expected to be flattish y-o-y



Aggregate Demand



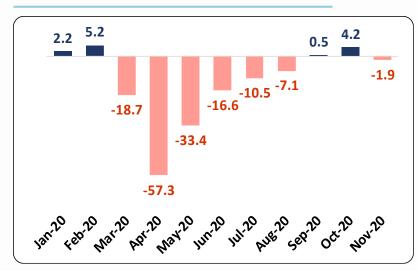
Aggregate Supply



Capacity utilisation & Pvt. Capex remain subdued Persistent weakness in Core Sector



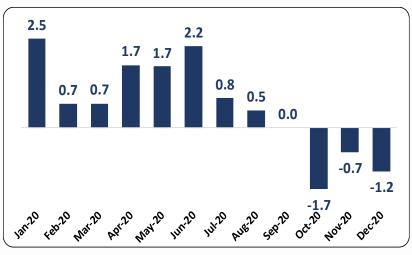
Index of Industrial Production (YoY %)



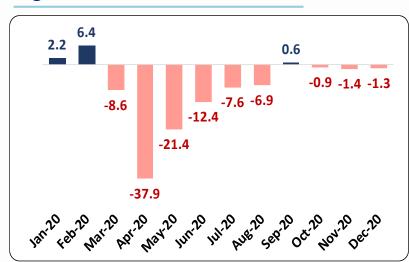
Manufacturing PMI (YoY %)



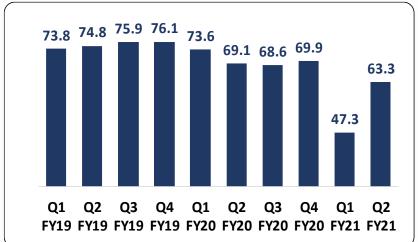
Industry Credit Growth (YoY %)



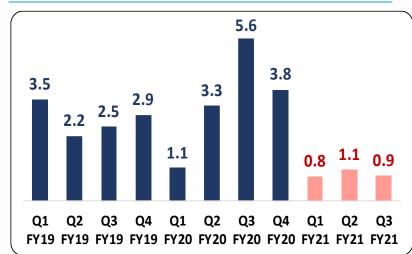
Eight Core Sector Growth (YoY %)



Capacity Utilisation (RBI OBICUS)



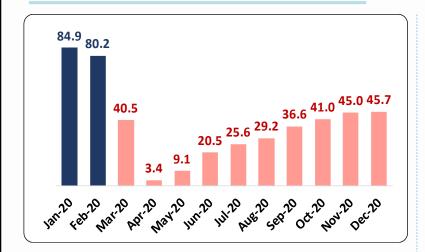
New Project Announcements (Rs Lakh Crore; CMIE)



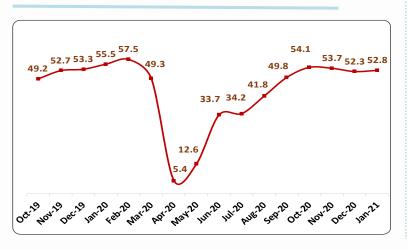
Slower recovery in Services sector Services PMI moderates after festive season



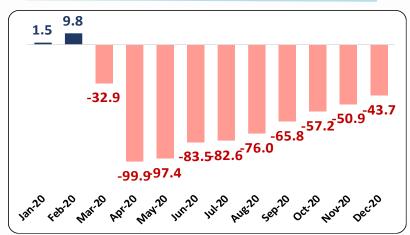
Nomura India Normalisation Index: Services



India Services PMI: (>50 denotes improvement)

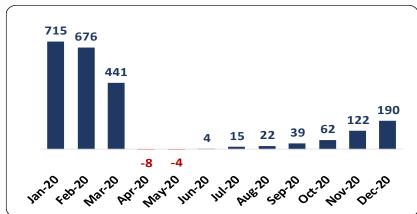


Domestic Air Passenger Traffic Growth (YoY%)

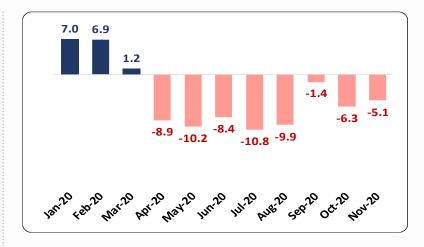


Railway Passenger Bookings (Millions)

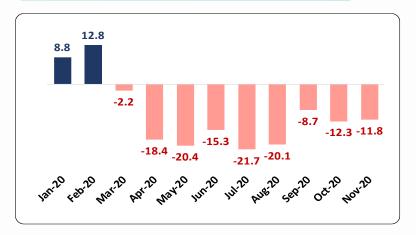
(-ve denotes higher refunds)



Services Export Growth (YoY %)



Services Import (YoY %)





Q3 FY21 Results Headline Financials & Business Highlights

Key Highlights: Q3 FY21



Strong Sequential recovery momentum continues

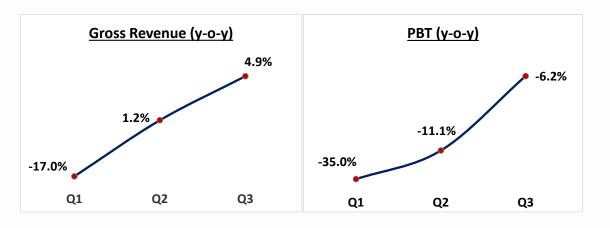
- Gross Revenue & PBT up 5% & 13% sequentially
- Improvement in y-o-y growth trajectory



- Comparable Revenue[^] up 11% in Q3; up 16% YTD Q3
 - Robust growth in Health & Hygiene, Noodles, Spices, Dairy, Agarbatti and Matches
 - Savlon clocks **1000 crores** consumer spend
- **100+ innovative products** launched in last 9 months— hygiene, health & wellness, naturals, convenience
- **Segment EBITDA** up 28%; Margins expand **150 bps** to 9.2%

Progressive recovery in Hotels and Cigarettes

- Hotels business turned EBITDA positive in Dec'20
- Continued closure of educational institutions impacts ESPB sales

























































FMCG Industry Trends



- Demand for Health & Hygiene, Immunity, Ayurveda products remained elevated albeit at lower levels
- Staples & Convenience foods witnessed moderation after surge in H1
 - Broadening of purchase assortment by consumers and lower 'at-home' consumption on the back of increased mobility
- Discretionary and Out-of-Home consumption categories regained momentum
 - Snacks category posts double-digit growth in Q3; Sequential recovery in Deos & Confectionery
- Rural markets remained strong; Urban demand witnessed progressive recovery
- Sustained consumer preference for 'contactless shopping'
 - E-Commerce channel continues to witness robust growth
 - ITC FMCG Sales doubled: now accounts for ~5% of revenue
 - Increasing digital adoption by Traditional Trade & Collaboration with Online-delivery platforms

FMCG Others



13

Segment Revenue* up 11% in Q3 and 16% in YTD Q3

Staples, Convenience Foods, Health & Hygiene Products

Discretionary / OOH

YTD Dec'20 →

+23%

Q1: +34%

Q2: +25%

Q3: +11%

















-5%

Q1: -25%

Q2: -2%

Q3: +11%





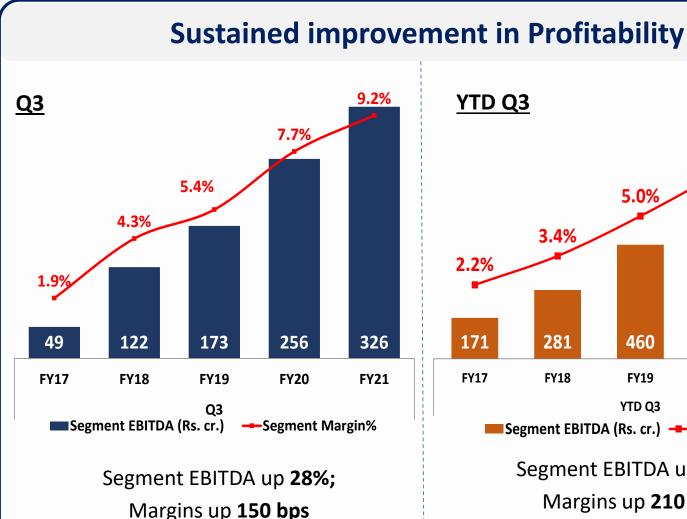
c. 25%^

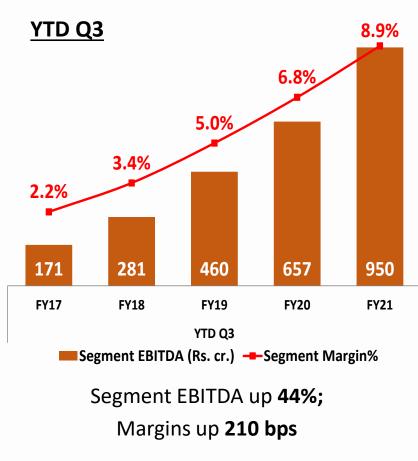
c. 75%^

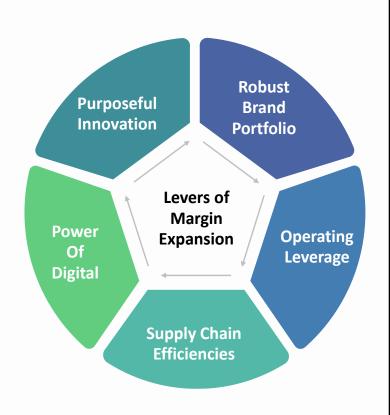
*Ex ESPB & LRBD; ^% Portfolio salience

FMCG Others









Q3 Consolidated Segment EBITDA Margin @ 10% - incl. Sunrise

100+ New launches in YTD Dec'20 (1)

Insight + Innovation >> Impact





B Natural Immunity Soups



Yippee! Saucy Masala



Sunfeast Dark Fantasy Choco Chip, Choco Nut Fills



AashirvaadOrganic Atta & Dals



ITC Master Chef All purpose Gravies



AashirvaadCrystal & Proactive Salt



FabelleLuxury Chocolates



Aashirvaad On-the-Go Range



Sunfeast Caker



ITC Master Chef Bakery Range

100+ New launches in YTD Dec'20 (2)

Insight + Innovation >> Impact





Charmis
Facewash, Face Serum
& Hand Cream



Nimeasy & Nimwash
Dish Wash Liquid;
Fruits & Vegetable Cleaner



Nimyle
Neem & Lemon Grass



DermafiqueBio Cellulose face masks



Savion Hand Wash
Pichkiao



Engage OnValue Pack



VivelGlycerin Neem Oil Soap



SavionHexa soaps, body wash
Disinfectant Sprays



SavionMasks
Germ Protection Wipes



Mangaldeep 'Fragrance of God' Agarbatti, Treya Cone & Marigold Dhoop

Building Brands With Purpose



Healthier Children. Healthier India

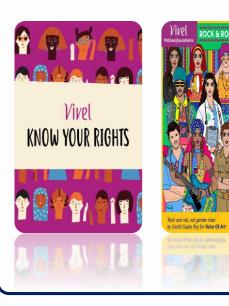






Women Empowerment





Responsible Citizens for the Future





Saluting Mothers





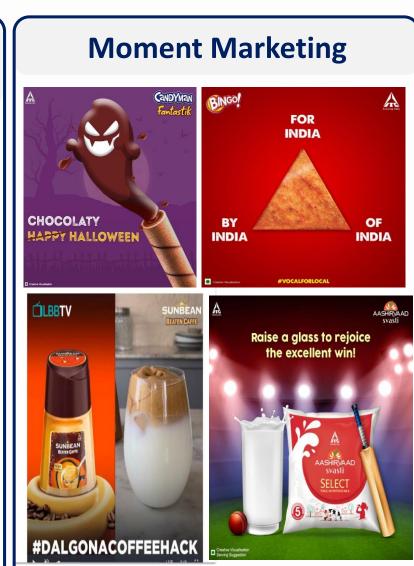
Driving Digital Engagement

Building Influencers and Communities









Educating & Engaging Consumers







Digital First Brands DERMAFIQE





Consumer intimacy

Many First-to-Market Innovations





Disinfectants

Nimeasy - Dishwash





Consumer intimacy

Addressing Continuously evolving Needs



Convenience







Instant Gravies, RTE, On-the-Go

'Free From' & 'Good for You'









Aashirvaad Super Foods

ITC Master Chef Super Safe Prawns
Farmlite Digestive Biscuits
B Natural Immunity Soups

Interactive Education

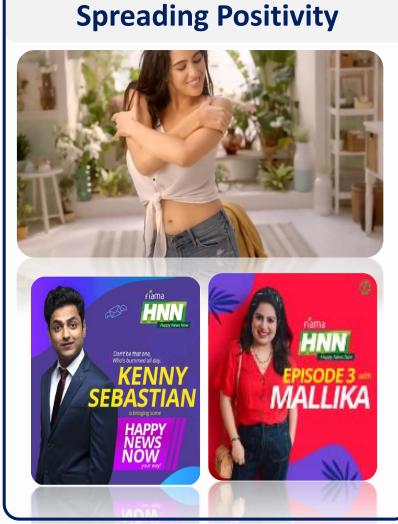


Classmate Interaktiv
Origami Books

Creating Impactful Communications









Creating Impactful Communications



Dominating India's Kitchen





Building on India's Passion



Immersive Mass Media Content











Puja for India's Wellbeing



SMART | AGILE | RESPONSIVE





VIRU (Virtual Salesman)

Digital Ordering & Scheme
Communication
Platform



UNNATI

ITC's eB2B App for engagement with Outlets incl. Online ordering facility

Now In 8 Metros



ITC E-Store

Direct to Consumer e-Com platform rolled out in key metros



Store Locator

WhatsApp Chatbot based ITC Store Locator for consumers



ML/AI

Machine Learning - outlet level insights & actions











Progressive easing of restrictions aid strong sequential recovery



Segment Revenue

5498 cr. 3.5 %

Segment Results

3453 cr. 7 8.1%

- Net Revenue up 8% vs. Q2; y-o-y decline of 8%
 - Smart recovery in metros and large town markets after a soft H1
 - Metro markets remain relatively more impacted compared to pre-Covid levels
- Focused portfolio/market interventions aid consolidation of market standing
 - Innovative & competitive offerings, portfolio fortification, small packs
 - Augmented distribution: stockists, grocery outlets, rural/semi urban markets
- Legal Industry volumes remain impacted a/c 13% Tax hike w.e.f. 1st Feb'20

FMCG Cigarettes

Key Portfolio Interventions



Innovation @ Premium End

- Classic Connect
- Gold Flake Neo
- American Club Clove Mint
- Gold Flake Indie Mint
- Capstan Fresh

Focused Market offers

- Player's Gold Leaf Rush
- Gold Flake Super Star (Super Mint)
- Gold Flake Regal Special
- Royal

Portfolio Fortification

- Gold Flake Luxury Filter
- Gold Flake Neo SMART Filter
- Navy Cut Deluxe
- Player's Gold Leaf Chase
- Gold Flake Star

Other Interventions

Refreshed Packs of Navy Cut Longs, Navy Cut Deluxe, Navy Cut Special and Navy Cut Century

Gold Flake Super Star and Flake 5s HL Packs

FMCG Cigarettes

Smuggled Cigarettes remain widely available, despite deterrent actions by authorities



Hindustan Times

70 lakh smuggled foreign-brand cigarettes worth ₹14 crore seized from Navi Mumbai port

Nov 02, 2020 | Vijay Kumar Yadav

millenniumpost

'DRI seized illicit cigarettes worth Rs 45 cr & gold worth Rs 275 cr in last 9 months'

THE ECONOMIC TIMES

Spike in cigarette smuggling during COVID-19 lockdown: FICCI CASCADE



CustomsNERShillong @CustomsShillong

Acting on specific intelligence on 22.10.2020, officers of Guwahati Customs (Prev), effected a seizure of 6 MT Dalchini concealing over 1 Lakh packets of foreign origin cigarettes valued at Rs. 2.32 Cr (approx) from Khanapara area.



#AssamRifles troops in Mizoram on 10 Oct, intercepted and seized consignment of illegal foreign cigarettes (worth approx Rs. 85.80 Lakhs) from Jungle area between Chhungte and Ruantlang, Champhai. Carrier and recovered goods handed over to the Police. @PIBHomeAffairs @ANI



Lucknow Customs (Prev) C ... ··· @cusprevlucknow

Acting on the specific information, a joint team of Customs (P) Commissionerate Lucknow & Customs (P) Division, Lucknow seized foreign Origin cigarettes valued at Rs.96,67,500/- on 17.12.2020 from a truck.



Commissionerate of Customs (Preve... V accpharskochi

CPD Thrissur effected seizure of foreign branded smuggled cigeretts, without affixing statutary warning 860 outers, 208000 sticks totally valued Rs.52.75 Lakhs (market value).

@cbic india @cgstcustvm #IndianCustomsAtWork

Last Updated: Jun 15, 2020, 12:17 PM IST



Hotels Business Q3 FY21

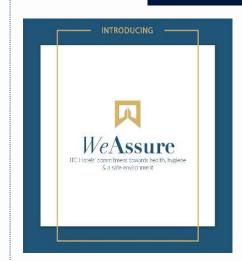


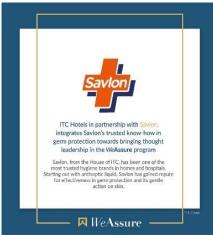
Significant sequential recovery Leisure locations gain traction Aggressive cost reduction



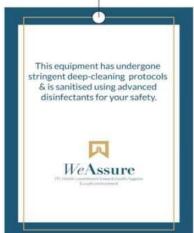
- > Significant sequential recovery (3x Q2); however, behind pre-covid levels
 - Wedding business, staycations/motorable getaways were the key drivers besides healthcare/guarantine related business
 - Leisure locations continue to witness strong demand
 - New F&B initiatives received excellent response
- Turned EBIDTA positive in Dec'20 and breakeven for the quarter
 - Extreme focus on cost reduction Controllable cash costs down 44%
- Commissioned Welcomhotel Shimla and relaunched Welcomhotel Port Blair

'WeAssure' programme – best-in-class hygiene and safety standards rolled out across all operating hotels













Hotels

Special Packages to drive demand



Room Initiatives – Special Packages







Armed Forces Offer

CURATED BY US, ENABLED BY YOU



Unwrap a host of rewards & signature experiences

F&B initiatives – Season's festivities & exclusive dining



the Gourmet









Agri Business Q3 FY21



Resilient performance Continued Value Addition to Foods Businesses



Segment Revenue

2482 cr. ▲18.5 %

Segment Results

196 cr. ▼ 8.1%

Margins lower by 230 bps (Adverse business mix)

- Revenue growth driven by trading opportunities in Rice, Soya & Wheat for Aashirvaad
 Atta
 - Wheat Exports to Bangladesh, Malaysia, Sri Lanka & UAE
- Leveraged the e-Choupal network to enhance direct procurement amidst challenging operating conditions
- Exports of Value added Spices to Food Safe Markets continue to gain strong traction
- Leaf exports impacted by lower volumes and adverse crop/grade mix









Paperboards, Paper & Packaging Q3 FY21



Paperboards, Paper & Packaging

Progressive recovery in most segments Continued robust performance in Exports





- Subdued demand in Domestic market *partly offset by* robust growth in Exports
 - Progressive recovery in most segments
 - Liquor, Publications, Notebooks, Wedding Card segments remain subdued
 - Strong growth in Specialty papers Pharma and Décor segments
- Higher operational efficiencies partially mitigate impact of softer realisations, negative operating leverage and adverse business mix
- Paper Machine Rebuild Project at Bhadrachalam on schedule
- High Pressure Recovery Boiler project on schedule despite Covid disruptions *pulp mill capacity expansion (import substitution), reduced Carbon footprint and operational efficiencies*









Antibacterial / Antiviral Paper



Antiviral Specialty Paper:

- Specialty Paper treated with antiviral chemicals
- Certified by IISER Kolkata (under Commercialisation)



Plastic Substitution (Oil & Grease resistant)







Completely **Recyclable** in existing standard recycling conditions

Filo Serve: Food serving applications

Filo Pack: Food delivery







Completely **Biodegradable** under composting conditions

Omega Bev : Exclusively for paper cups
Omega Barr : Deep freeze applications

Sustainable Packaging



Bio-Seal

Bio compostable packaging solutions for packaged/fast-food & Personal Care industries.

Launched on commercial scale.









Oxy Block

Recyclable structure to provide barrier properties for packaged foods, edible oils etc.

Commercialisation under progress







Key Financials: Q3 FY21



(Rs. cr.)

	Q3 CY	Q3 LY	GOLY
Gross Revenue	12,492	11,912	4.9%
Net Revenue	11,705	11,702	0.0%
EBITDA	4,281	4,613	- 7.2 %
PBT (bei)	4,848	5,168	-6.2%
Exceptional items		(132)	
PBT	4,848	5,036	-3.7%
PAT	3,663	4,142	-11.6%

Strong sequential recovery momentum continues

Comparable PAT (excl. one time benefit in LY) de-grew by 3.7%

bei= before exceptional items

Segment Revenue Q3 FY21



38

(Rs. cr.)

Q2			Q3	
2020-21		2020-21	2019-20	GOLY%
	Segment Revenue (Gross)			
5121	a) FMCG - Cigarettes	5498	5311	3.5
3795	- Others	3562	3312	7.5
8916	Total FMCG	9060	8623	5.1
82	b) Hotels	235	552	(57.4)
2985	c) Agri Business	2482	2095	18.5
1459	d) Paperboards, Paper & Packaging	1478	1555	(5.0)
13442	Total	13255	12826	3.3
1550	Less: Inter segment revenue	763	914	(16.5)
11892	Gross Revenue from sale of products & services	12492	11912	4.9

- FMCG Cigarettes: Net Revenue (7.6%) Vs. LY
- FMCG Others: Revenue up 11%^
 - Robust growth in Health & Hygiene, Noodles, Snacks, Spices,
 Agarbatti and Matches
 - Subdued performance in Atta, Biscuits, Confectionery and Deos
- Hotels: Revenue at 3x Q2
- Paperboards, Paper & Packaging:
 - Progressive recovery in most segments; Liquor, Publications
 & Paper and Wedding Cards remain subdued
 - Continued strong growth in Exports & Specialty Paper
 - Softer realisations weighed on Revenue growth

^Ex ESPB & LRBD

Segment Results Q3 FY21



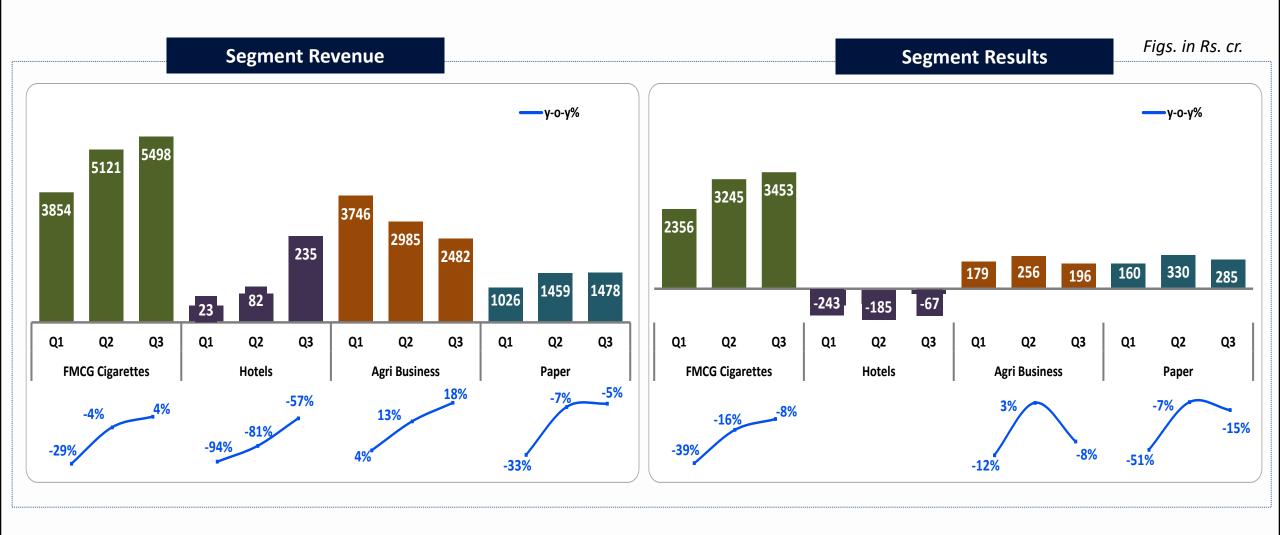
(Rs. cr.)

Q2			Q3	
2020-21		2020-21	2019-20	GOLY%
	Segment Results			
3245	a) FMCG - Cigarettes	3453	3756	(8.1)
253	- Others	207	108	92.7
3497	Total FMCG	3660	3864	(5.3)
(185)	b) Hotels	(67)	87	NA
256	c) Agri Business	196	213	(8.1)
330	d) Paperboards, Paper & Packaging	285	334	(14.6)
3899	Total	4074	4498	(9.4)
14	Less: i) Finance Cost	14	12	
(389)	ii) Other un-allocable (income) net of un-allocable expenditure	(787)	(682)	
4274	Profit Before Tax (before exceptional items)	4848	5168	(6.2)

- FMCG Others: Segment EBITDA up 28% to 326 cr. (Margin @ 9.2% +150 bps)
 - operating leverage, enhanced operational efficiencies, product mix enrichment and portfolio premiumisation drive PBIT margin expansion of 260 bps
- Hotels: Cash breakeven achieved
 - Controllable cash costs down 44% Vs. LY
- **Agri Business:** Subdued leaf exports, lower export incentives & adverse business mix
- Paperboards, Paper & Packaging: Margins impacted a/c softer realisations & negative operating leverage

Quarterly Trends





ITC – A Global Exemplar in Sustainability

Impactful Social Performance







The only Company in the world to be:



Carbon Positive 15 years



Water Soli Positive Re 18 years Po



Solid Waste
Recycling
Positive
13 years
Renewable
energy:
Over 41% of
total energy
consumption







Watershed Development: Over 1,186,000 acres covered



Livestock
Development:
Over
1,930,000
milch animals
covered



Solid Waste
Management:
Well-being
Out of Waste
(WoW)
programme
covers Over
1 crore citizens







Primary Education: Reaching over 800,000 children



Health & Sanitation: Over 37,900 toilets built



Pioneer of green building movement in India: 30 Platinum-rated green buildings

Top ESG ratings

Globally Recognised Sustainability Interventions



42



ITC rated AA by MSCI-ESG

Highest amongst Global Tobacco cos.

Member of

Dow Jones Sustainability Indices

Powered by the S&P Global CSA

ITC included in **Dow Jones Sustainability Emerging Markets Index**

Recognition of being a sustainability leader in the industry & Company's commitment to People and Planet.

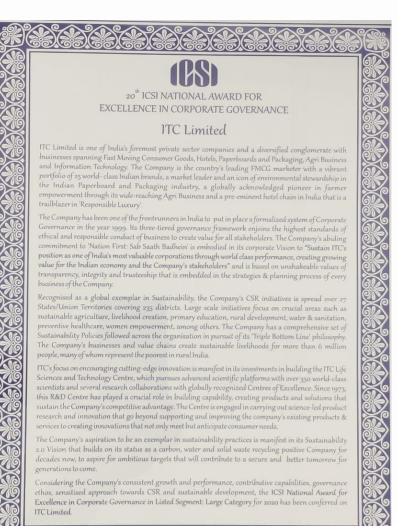


ITC PSPD - Kovai Unit, awarded Alliance for Water Stewardship Platinum-level Certification

Highest recognition for water stewardship in the world - second facility globally, first in India.







Adjudged 'Best Governed Company' at the 20th ICSI National Award for Excellence in Corporate Governance 2020

ITC: Creating Enduring Value



A passion for profitable growth....





....in a way that is sustainable......



.... and

inclusive

Links

















Product/initiative	Link
'YiPPee!' Saucy Masala Noodles	https://youtu.be/7EL60151PRE
Sunfeast Caker Trinity	https://youtu.be/T5WXDHLS18c
Aashirvaad Svasti Select Milk	https://www.aashirvaadsvasti.in/select-milk.aspx
Khatta Meetha Poha, Veggie Upma, Mini Idli Sambar, Suji Halwa	https://www.aashirvaad.com/Instant-meal
Charmis Deep Radiance Face Serum	https://youtu.be/KQF3krebVzI
YiPPee! and Bingo! on Instagram	https://www.instagram.com/sunfeast_yippee/ https://www.instagram.com/bingo_snacks/
Home Plate League (HPL)	https://www.instagram.com/p/CGSfGXGBZi2/
#ChillwithBingo	https://youtu.be/GhNGC2xjVXo
"WeAssure" programme	https://www.itchotels.in/content/dam/projects/hotelswebsite/itc-hotels/WeAssure/WeAssure-itc-hotels.pdf



Thank You