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BANDEEP SINGH

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SANJIV PURI, 59
*Chairman & MD,
 ITC Limited*

PACE-SETTER FOR GREEN

BECAUSE he has been endeavouring to turn ITC into a water- and carbon-positive company. This includes drastically reducing energy needs at their premier hotels, creating green buildings, making the paper board business environment friendlier and raising thousands of acres of renewable forests

BECAUSE he leads India's largest FMCG conglomerate and is taking on MNCs Hindustan Unilever, Nestle and Pepsico head on. The group posted a net profit of Rs 13,032 crore in 2020-21

BECAUSE he is reducing the group's dependence on tobacco busi-

ness, which accounts for 46 per cent of its total revenue, to focus on the agriculture and foods segments

BECAUSE ITC has set a shining example of farmer-corporate cooperation. The company says its e-Choupal agri procurement platform helped farmers raise productivity by 10-25 per cent in 2020-21 and upped incomes by up to 50 per cent

TECH-SAVVY Puri is keenly interested in digitising the group's operations. From e-Choupal to procurement and marketing, he is ensuring the corporation becomes future-ready