

Fast Moving Consumer Goods | Hotels | Paperboards and Packaging | Agri Business | Information Technology

ITC is committed to build a FutureTech, Competitive, Climate Positive, Innovative and Inclusive Enterprise.

FAST MOVING CONSUMER GOODS

One of the Fastest Growing FMCG Businesses in India	Building World-Class Brands for India	Several Brands are Market Leaders
Export to over 70 Countries	Products Reach over 25 Crore Households	Nearly 70 Lakh Retail Outlets Serviced

Leveraging ITC's institutional strengths - Agri sourcing, Consumer insighting and R&D capabilities at the ITC Life Sciences and Technology Centre, Manufacturing excellence, Packaging capabilities, Trade Marketing & Distribution and Cuisine expertise of ITC Hotels' chefs

ITC Next for FMCG: Focusing on a 4P strategy by building a **portfolio** that aims at fortifying and scaling mega brands, leveraging these brands to address value-added adjacencies and crafting categories of the future, driving **premiumisation**, enhancing market **penetration**, and ensuring **personalisation** to meet diverse consumer needs.



Branded Packaged Foods | Cigarettes | Personal Care Products | Education & Stationery Products | Agarbatti & Matches

Shop for the entire range of ITC's FMCG products at www.itcstore.in

ITC HOTELS

• Globally acknowledged for world-class luxury properties & signature cuisine

ITC HOTELS

MEMENTOS

- Trailblazer in Green Hoteliering credo of 'Responsible Luxury'
- Enriching India's Tourism Landscape
- ITC Next for Hotels focuses on an "Asset-right" approach, sweating existing assets and creating additional revenue streams



STORM FORTUNE

WH

WelcomHeritage



PAPERBOARDS AND PACKAGING

- One of India's Largest, Greenest & Most Technologically Advanced
- Leader in the Value-added Paperboards segment
- Front runner in the application of Industry 4.0 technologies, pioneer in Sustainable Packaging
- **ITC Next for Paperboards and Packaging** focuses on strengthening value-added paperboards, scaling up sustainable packaging and accelerating adoption of Industry 4.0 technologies

AGRI BUSINESS

- Pioneer in farmer empowerment
- Sourcing 3 million tonnes of commodities, anchoring over 20 Sustainable Agri Value-chains
- ITCMAARS bringing the digital revolution to over 15 lakh farmers. Targeting 1 crore farmers through 4000 FPOs
- **ITC Next for Agri** focuses on ushering in NextGen agri by fortifying value-added portfolio, promoting climate-smart agriculture and digitally empowering farmers through ITCMAARS





ITC INFOTECH

- Specialised Global Technology Services & Solution Provider
- Operating in 43 Countries
- 25+ Fortune Listed Clients
- **Orbit Next' strategy** powering the next horizon of growth and differentiation

Digital Acceleration at ITC

ITC's vision to be a FutureTech Enterprise is powered by 'Mission DigiArc', a next-generation smart digital architecture based on a 'digital first' culture.

Mission DigiArc encompasses 200 factories, 50 warehouses, 3,000 distributors, 2.6 million retailers.

Pillars of DigiArc

Insighting to product development

Smart sourcing to efficient supply chains and delivery in markets Superior brand engagement and marketing through real-time content, connect and commerce

CONTRIBUTING TO A SUSTAINABLE AND INCLUSIVE FUTURE



Afforestation Over 11.6 lakh acres greened and over 21.2 crore person-days of employment supported



Watershed **Development** Over 16 lakh acres covered



Biodiversity Over 4.7 lakh acres restored



Livestock **Development** Over 22 lakh milch animals covered



ITCMAARS Supports over 1650 FPOs in 10 states with over 15 lakh farmer registrations



Women Empowerment Mother & Child Health Over 1.9 lakh women benefitted



and Nutrition Over 14.6 lakh beneficiaries



Rural Healthcare Nearly 1.75 lakh engagements with community members in 800 villages



Sanitation 44,000 toilets built



Solid Waste **Management** Well-being Out of Waste programme covers around 2.5 crore citizens



Support to Education Over 15 lakh children reached



Skilling Over 1 lakh youth trained