

AGM Details

Date	Friday, 23rd July, 2010
Venue	Science City Main Auditorium JBS Haldane Avenue Kolkata 700 046
Time	10.30 a.m.
Book Closure Dates	Friday, 11th June, 2010 to Friday, 18th June, 2010 (both days inclusive)
Dividend Payment Date	Monday, 26th July, 2010

Registrar & Share Transfer Agents

The in-house Investor Service Centre of the Company (ISC) provides share registration and other related services. The Company is registered with SEBI as Category II Share Transfer Agent. During the year, the ISO Quality Management System Certification for ISC for investor servicing was upgraded from ISO 9001: 2000 to ISO 9001: 2008.

Shareholder Satisfaction Survey

In the Shareholder Satisfaction Survey conducted during the year, investors expressed a high degree of satisfaction with the services provided by ISC.

Share and Debenture Transfer Committee

The Share and Debenture Transfer Committee of the Company generally meets every week for approving share transfers. The processing activities with respect to requests received for share transfers are generally completed within three working days from the date of receipt of request. There were no share transfers pending as on 31st March, 2010. The Committee met forty-eight times during the financial year.

The Committee comprises the following:

K. Vaidyanath, Executive Director	- Chairman
B.B. Chatterjee, Executive Vice President &	- Member
Company Secretary	

K.S. Suresh, General Counsel - Member

A. Bose, Deputy Secretary and Head of ISC, is the Secretary to the Committee and is also the Compliance

Officer under the Securities and Exchange Board of India (Registrars to an Issue and Share Transfer Agents) Regulations, 1993.

Shareholder / Investor Complaints

The Company attends to Shareholder / Investor complaints and other correspondence generally within a period of five working days except where constrained by disputes or legal impediments. There are some pending cases relating to disputes over title to Shares in which the Company has been made a party. These cases however are not material in nature.

The Company received just one complaint relating to non-receipt of share certificates during the financial year ended 31st March, 2010. The said complaint has been resolved.

The e-mail ID earmarked for investor complaints : isc@itc.in

Dematerialisation of Shares and Liquidity

The Shares of the Company are required to be traded in the dematerialised form and are available for trading under both the Depository Systems in India – NSDL and CDSL. The International Securities Identification Number (ISIN) allotted to the Company's Shares under the Depository System is INE154A01025. The annual custody fee for the financial year 2010-11 has been paid to NSDL and CDSL, the Depositories.

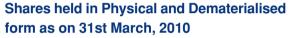
During the year, 84,23,357 Shares of the Company, covered in 2,848 requests and constituting 0.22% of the issued and subscribed Share Capital of the Company, were dematerialised. As on 31st March, 2010, 2,49,33,12,183 Shares of the Company constituting 65.30% of the issued and subscribed Share Capital stand dematerialised. The processing activities with respect to requests received for dematerialisation are generally completed within one working day.

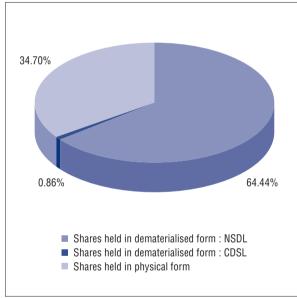
The Company's Shares are among the most liquid and actively traded shares on the Indian Stock Exchanges and consistently rank among the top frequently traded shares, both in terms of number of shares traded as well as in terms of value. The Company's market capitalisation for the first time crossed Rs. 1,00,000 crores during the year and stood at Rs. 1,00,437 crores on 31st March, 2010.



No. of Shares		No. of Sha	areholders				No. of Share	s		
Slab	Physical	Demat	Total	%	Physical	%	Demat	%	Total	%
1 - 5000	41,507	2,78,084	3,19,591	94.17	4,29,11,633	1.13	11,85,38,562	3.10	16,14,50,195	4.23
5001 - 10000	2,880	7,518	10,398	3.06	2,10,86,220	0.55	5,46,87,066	1.44	7,57,73,286	1.99
10001 - 20000	1,153	3,992	5,145	1.52	1,58,94,019	0.42	5,59,88,189	1.46	7,18,82,208	1.88
20001 - 30000	452	1,329	1,781	0.52	1,10,64,715	0.29	3,26,29,225	0.86	4,36,93,940	1.15
30001 - 40000	147	506	653	0.19	50,90,295	0.13	1,75,46,266	0.46	2,26,36,561	0.59
40001 - 50000	85	375	460	0.14	37,84,350	0.10	1,69,33,405	0.44	2,07,17,755	0.54
50001 - 100000	85	563	648	0.19	58,04,965	0.15	3,82,75,418	1.00	4,40,80,383	1.15
100001 and above	45	662	707	0.21	1,21,92,28,410	31.93	2,15,87,14,052	56.54	3,37,79,42,462	88.47
Total	46,354	2,93,029	3,39,383	100.00	1,32,48,64,607	34.70	2,49,33,12,183	65.30	3,81,81,76,790	100.00

Distribution of Shareholding as on 31st March, 2010

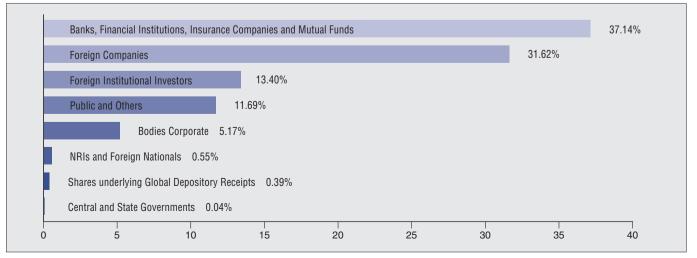




Categories of Shareholders as on 31st March, 2010

Category	No. of Shares held	%
(A) Institutional Shareholding		
Banks, Financial Institutions, Insurance Companies and Mutual Funds	1,41,81,87,984	37.14
Foreign Institutional Investors	51,17,14,478	13.40
Central and State Governments	15,18,140	0.04
Sub-Total (A)	1,93,14,20,602	50.58
(B) Non-Institutional Shareholding		
Foreign Companies	1,20,73,51,692	31.62
NRIs and Foreign Nationals	2,09,23,062	0.55
Bodies Corporate	19,75,71,154	5.17
Public and Others	44,62,09,296	11.69
Sub-Total (B)	1,87,20,55,204	49.03
Public Shareholding (A+B)	3,80,34,75,806	99.61
Shares underlying Global Depository Receipts	1,47,00,984	0.39
Total	3,81,81,76,790	100.00

Shareholding Pattern as on 31st March, 2010





Top Ten Shareholders as on 31st March, 2010

SI. No.	Name of the Shareholder	No. of Shares held	%
1	Tobacco Manufacturers (India) Limited	99,27,82,440	26.00
2	Life Insurance Corporation of India	52,37,99,168	13.72
3	Specified Undertaking of the Unit Trust of India	44,83,60,545	11.74
4	Myddleton Investment Company Limited	16,21,03,980	4.25
5	The New India Assurance Company Limited	8,55,21,835	2.24
6	General Insurance Corporation of India	7,33,67,104	1.92
7	The Oriental Insurance Company Limited	7,06,15,780	1.85
8	National Insurance Company Limited	6,57,61,110	1.72
9	ICICI Prudential Life Insurance Company Limited	5,30,66,676	1.39
10	Rothmans International Enterprises Limited	5,16,51,630	1.35

Global Depository Receipts

Pursuant to the offer of Global Depository Receipts (GDRs) made by the Company in 1993, 1,47,00,984 GDRs, representing 1,47,00,984 underlying Shares of the Company i.e. 0.39% of the issued and subscribed Share Capital, were outstanding as on 31st March, 2010.

The Company's GDRs are listed on the Luxembourg Stock Exchange (Code: 004660919) at Societe de la Bourse de Luxembourg,11, av de la Porte-Neuve, L-2227 Luxembourg. The Listing Fee for the calendar year 2010 has been paid.

Listing of Shares on Stock Exchanges with Stock Code

Stock Exchange	Stock Code
National Stock Exchange of India Ltd.Exchange Plaza, Bandra-Kurla Complex, Bandra (E)Mumbai 400 051Telephone nos. :022-2659 8100/14Facsimile no. :022-2659 8120e-mail :ignse@nse.co.inwebsite :www.nseindia.com	ITC
Bombay Stock Exchange Ltd.Phiroze Jeejeebhoy Towers, Dalal StreetMumbai 400 001Telephone nos. :022-2272 1233/34Facsimile no. :022-2272 1919e-mail :is@bseindia.comwebsite :www.bseindia.com	500875
The Calcutta Stock Exchange Ltd.7, Lyons RangeKolkata 700 001Telephone nos. :033-2210 4470/77Facsimile no. :033-2210 2210e-mail :cseisc@cse-india.comwebsite :www.cse-india.com	10000018

Stock Exchange	Reuters Code	Bloomberg
National Stock Exchange of India Ltd.	ITC.NS	ITC IS
Bombay Stock Exchange Ltd.	ITC.BO	ITC IB

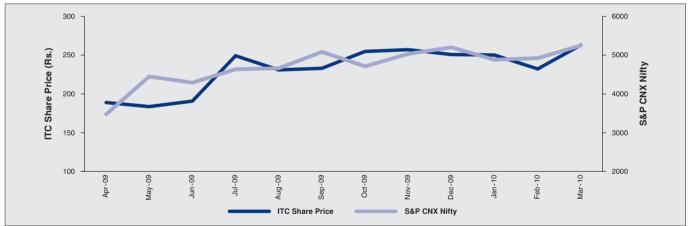
The Listing Fee for the financial year 2010-11 has been paid to the Stock Exchanges.



Monthly High and Low Quotes and Volume of Shares traded on National Stock Exchange (NSE), Bombay Stock Exchange (BSE), Calcutta Stock Exchange (CSE) and GDRs on Luxembourg Stock Exchange (LSE)

	NSE		BSE			CSE			LSE			
Year & Month	High (Rs.)	Low (Rs.)	Volume in OOO's (Nos.)	High (Rs.)	Low (Rs.)	Volume in 000's (Nos.)	High (Rs.)	Low (Rs.)	Volume in OOO's (Nos.)	High (US\$)	Low (US\$)	Volume in 000's (Nos.)
2009 APRIL	194.25	177.50	9,27,80	194.80	177.60	1,19,02	Nil	Nil	Nil	3.82	3.60	Nil
MAY	223.25	179.55	14,57,95	209.00	179.35	1,53,86	196.00	182.60	12	4.17	3.76	Nil
JUNE	210.00	180.50	20,73,53	209.70	180.25	2,92,39	199.00	191.20	6	4.39	3.95	20
JULY	253.00	187.20	15,48,43	252.25	187.20	2,61,16	239.00	227.90	1	5.23	4.00	7
AUGUST	253.00	218.05	8,83,60	252.00	218.00	1,12,93	Nil	Nil	Nil	5.23	4.41	1
SEPTEMBER	238.00	222.40	10,73,97	237.90	223.00	1,14,64	232.55	232.50	Nil	4.90	4.55	46
OCTOBER	266.50	230.00	9,30,63	267.90	230.00	1,15,47	Nil	Nil	Nil	5.66	4.86	8
NOVEMBER	271.00	243.10	8,36,31	271.30	244.00	99,99	264.50	264.45	Nil	5.81	5.24	Nil
DECEMBER	260.50	243.20	6,55,42	260.40	232.00	76,34	256.90	245.30	27	5.57	5.21	Nil
2010 JANUARY	259.50	241.25	8,52,57	259.60	241.50	99,84	255.40	247.50	8	5.64	5.30	Nil
FEBRUARY	254.85	228.80	8,55,65	254.65	229.00	77,74	250.10	246.40	21	5.49	4.80	2
MARCH	272.90	235.00	8,75,67	272.70	232.00	1,20,01	264.75	236.35	34	5.96	5.03	29

ITC Share Price vis-à-vis S&P CNX Nifty



Note - Indicates monthly closing positions.



ITC Share Price & Volume traded on NSE

Note - Indicates monthly high & low price and monthly volume.



Dividend History (Last 10 Years)

Financial Year	Dividend per Share (Rs.)	Total Dividend (Rs. in Crores)
2009-10	10.00*	3818.18*
2008-09	3.70	1396.53
2007-08	3.50	1319.02
2006-07	3.10	1166.29
2005-06	2.65 **	995.12 **
2004-05	31.00#	773.25
2003-04	20.00#	495.36
2002-03	15.00#	371.27
2001-02	13.50#	334.14
2000-01	10.00#	245.41

* Subject to approval of Members. Includes special Centenary Dividend of Rs.5.50 per Share.

** On expanded Share Capital arising out of issue of Bonus Shares in the ratio of 1:2.

On face value of Rs.10/- per Share.

Financial Calendar

	Financial Year 2010-11							
1	First Quarter Results	July 2010						
2	Second Quarter and Half-Year Results	October 2010						
3	Third Quarter Results	January 2011						
4	Fourth Quarter and Annual Results	May 2011						

Particulars of past three AGMs

AGM	Financial Year	Venue	Date	Time	Special Resolutions passed
98th	2008-09	Colones Olt	24/07/2009		• Appointment of Auditors.
97th	2007-08	Science City Main Auditorium JBS Haldane Avenue Kolkata 700 046	30/07/2008	10.30 a.m.	 Appointment of Auditors. Payment of commission to Non-Executive Directors.
96th	2006-07		27/07/2007		• Appointment of Auditors.

Postal Ballot

No special resolution requiring a postal ballot was proposed last year. No special resolution requiring a postal ballot is being proposed for the ensuing AGM.



Plant Locations

CIGARETTE FACTORIES

Bengaluru

1. Meenakunte Village Jallahobli Bengaluru Karnataka 562 157

Kolkata

2. 93/1 Karl Marx Sarani Kolkata West Bengal 700 043

Munger

 Basdeopur P.O. District Munger Bihar 811 202

Ranjangaon

4. Plot No. B-27, MIDC Ranjangaon, Taluka Shirur District Pune Maharashtra 412 220

Saharanpur

5. Sardar Patel Marg Saharanpur Uttar Pradesh 247 001

HOTELS

Owned Hotels

Agra

1. ITC Mughal* Taj Ganj Agra 282 001

Bengaluru

- ITC Royal Gardenia*
 1, Residency Road Bengaluru 560 025
- ITC Windsor*
 25, Windsor Square
 Golf Course Road
 Bengaluru 560 052

Chennai

4. Sheraton Chola Hotel Cathedral Road Chennai 600 086

Jaipur

5. Sheraton Rajputana Hotel Palace Road Jaipur 302 006

Kolkata

 ITC Sonar*
 JBS Haldane Avenue Kolkata 700 046

Mumbai

- ITC Maratha* Sahar Mumbai 400 099
- ITC Grand Central* 287, Dr. B. Ambedkar Road Parel Mumbai 400 012

New Delhi

- 9. ITC Maurya* Sardar Patel Marg Diplomatic Enclave New Delhi 110 021
- 10. Sheraton New Delhi Hotel District Centre, Saket New Delhi 110 017

Licenced Hotels

Kota

11. WelcomHeritage Umed Bhawan Palace Palace Road Kota 324 001

Port Blair

12. Fortune Resort Bay Island Marine Hill Port Blair 744 101

Vadodara

13. WelcomHotel Vadodara R. C. Dutt Road, Alkapuri Vadodara 390 007

Hotels Under Operating Services

Aurangabad

 WelcomHotel Rama International R-3, Chikalthana Aurangabad 431 210

Chennai

15. Sheraton Park Hotel & Towers 132, T. T. K. Road Chennai 600 018

Hyderabad

16. ITC Kakatiya* 6-3-1187, Begumpet Hyderabad 500 016

Visakhapatnam

17. WelcomHotel Grand Bay Beach Road Visakhapatnam 530 002

* Operating under 'The Luxury Collection' brand under Licence from Sheraton International, Inc.

GREEN LEAF THRESHING PLANTS

Anaparti

1.

Anaparti East Godavari District Andhra Pradesh 533 342

Chirala

 Chirala Prakasam District Andhra Pradesh 523 157

PACKAGING & PRINTING FACTORIES

Chennai

1. Tiruvottiyur Chennai Tamil Nadu 600 019

Haridwar

 Plot No. 1, Sector 11 Integrated Industrial Estate Haridwar Uttarakhand 249 403

Munger

 Basdeopur P.O. District Munger Bihar 811 202

PAPER & PAPERBOARD MILLS

Bollaram

1. Anrich Industrial Estate Village Bollaram, Medak District Andhra Pradesh 502 325

Sarapaka

 Sarapaka Village Khammam District Andhra Pradesh 507 128

Thekkampatty

 Thekkampatty Village Vivekanandapuram Post Mettupalayam Taluk Coimbatore District Tamil Nadu 641 113

Tribeni

4. P.O. Chandrahati District Hooghly West Bengal 712 504

FOODS FACTORIES

Haridwar

 Plot No. 1, Sector 11 Integrated Industrial Estate Haridwar Uttarakhand 249 403



Ranjangaon

 Plot No. D-1, MIDC Ranjangaon, Taluka Shirur District Pune Maharashtra 412 220

PERSONAL CARE PRODUCTS FACTORIES

Haridwar

 Plot No. 1, Sector 11 Integrated Industrial Estate Haridwar Uttarakhand 249 403

Manpura

 Village Manpura Tehsil Baddi District Solan Himachal Pradesh 174 101

CHOUPAL SAAGARS - RURAL SERVICES CENTRES

Amravati

 Old Survey No. 12/5-12/7 Patwari Halka No. 48 Mouza Degaon Pargana Nandgaon Peth Tehsil & District Amravati Maharashtra 444 901

Badaun

 Khasra No. 10 & 12/3 (Part) Village Khunak Tehsil, Pargana & District Badaun Uttar Pradesh 243 601

Bahraich

 Khasra No. 475-477, 496-Kha, 497-498, 500-Mi, 501-507 & 509 Village Mohammad Nagar Tehsil, Pargana & District Bahraich Uttar Pradesh 271 801

Chandouli

 Khasra No. 57-62 & 641 Muhabatpur Village Ganj Khwaja Pargana Dhoos Tehsil Sakaldeeha District Chandouli Uttar Pradesh 232 104

Chindwara

 Khasra No. 16/1, 16/4, 16/5 Patwari Halka No. 34 Village Imaliya Bohata District Chindwara Madhya Pradesh 480 001

Dewas

 Survey No. 295 & 294/2 Patwari Halka No. 26 Village Lohar Pipliya Tehsil & District Dewas Madhya Pradesh 455 001

Dhar

 Plot No. 438, Halka No. 13 Village Jaitpura Ahmedabad - Indore Road Dhar Madhya Pradesh 454 001

Gonda

 Khasra No. 421-424, 427-428, 431, 433-434, 442-446, 451-454, 420 (Part), 447 (Part), 448 (Part) & 457 (Part) Village Haripur Tehsil, Pargana & District Gonda Uttar Pradesh 271 001

Hardoi

9. Khasra No. 658 & 659 Village Korriyan Pargana Gopamau Shahjahanpur Road Tehsil & District Hardoi Uttar Pradesh 241 001

Hathras

 Khasra No. 21, Village Srinagar Pargana & Tehsil Sasni District Hathras Uttar Pradesh 204 216

Itarsi

 Survey No. 309/5, 310/2 & 310/3 Halka No. 11 Village Raisalpur Tehsil Itarsi District Hoshangabad Madhya Pradesh 461 111

Jagdishpur

12. Khasra No. 2377-2380 Village Kathura Pargana Jagdishpur Tehsil Musafirkhana District Sultanpur Uttar Pradesh 227 817

Mandsaur

 Patwari Halka No. 14 Village Azizkhedi Survey No. 30, 31, 32, 33 Tehsil & District Mandsaur Madhya Pradesh 458 001

Mhow

 Village Gawli Palasia Patwari Halka No. 20 Tehsil Ambedkar Nagar, Mhow District Indore Madhya Pradesh 453 441

Nagda

 Khasra No. 1393-1394, 1396-1397
 Village Padliya Kala, Nagda Junction Tehsil Nagda
 District Ujjain
 Madhya Pradesh 456 335

Parbhani

 Vasmat Road Gate No. 803 Near Water Filter Plant (Assola) Parbhani Maharashtra 431 401

Pilibhit

 Khasra No. 261
 Village Sandiya Mustakil Tehsil, Pargana & District Pilibhit Uttar Pradesh 262 001

Ratlam

 Survey No. 107/1-107/3 Village Kharakhedi Tehsil & District Ratlam Madhya Pradesh 457 001

Sehore

Khasra No. 208-209
 Village Rafiqganj
 Tehsil & District Sehore
 Madhya Pradesh 466 001

Ujjain

20. Survey No. 433/3, 456 & 458 Patwari Halka No. 19 Village Kamed Tehsil Ghattia, District Ujjain Madhya Pradesh 456 001

Vidisha

21. Survey No. 18 Patwari Halka No. 35 Village Bais Tehsil & District Vidisha Madhya Pradesh 464 001

Wardha

22. Survey No. 151/1 & 151/4 Mouza No. 17, Mouza Inzapur Tehsil & District Wardha Maharashtra 442 001

Washim

Survey No. 104
 Patwari Halka No. 10
 Mouza Zakalwadi, Akola Road
 Taluka & District Washim
 Maharashtra 444 505

Yavatmal

24. Bhumapan No. 15/2-H Village Parwa Taluka & District Yavatmal Maharashtra 445 001



LIFESTYLE RETAILING

Design & Technology Centre

Gurgaon

86, Industrial Estate, Phase I Udyog Vihar Gurgaon Haryana 122 016

Wills Lifestyle Stores

Agra

1. ITC Mughal Taj Ganj Agra 282 001 Tel No: 0562-4021700

Ahmedabad

- Shop No. 3, Time Square Building C. G. Road, Navrangpura Ahmedabad 380 006 Tel No: 079-26402303
- Shop No. 231-232
 Iscon Mega Mall
 Near Iscon Temple
 Sarkhej National Highway
 Ahmedabad 380 054
 Tel No: 079-40026308

Bengaluru

- 4. No. 6, Brigade Road Bengaluru 560 001 Tel No: 080-41123662
- 664, Binnamangala First Stage, 100 Ft. Road Indira Nagar Bengaluru 560 038 Tel No: 080-41715665
- ITC Royal Gardenia No. 1, Residency Road Bengaluru 560 025 Tel No: 080-43455301

Bhubaneshwar

- No. 794, Shaheed Nagar Janpath Bhubaneshwar 751 007 Tel No: 0674-2544386
- Shop No. 202, Second Floor Pal Height, Jaidev Vihar Bhubaneshwar 751 006 Tel No: 0674-2361043

Chandigarh

9. SCO 14, Sector 17E Chandigarh 160 017 Tel No: 0172-6549856

Chennai

 19, Ground Floor, Quaiser Tower Khader Nawaz Khan Road Nungambakkam Chennai 600 034 Tel No: 044-28332516

- Shop No. 6, Ground Floor Chennai Citi Centre
 10 & 11, Dr. Radhakrishna Salai Chennai 600 004 Tel No: 044-43536214
- 12. Shop No. 23, Ampa Skyline Mall N. M. Road, Aminjikarai Chennai 600 029 Tel No: 044-42082522

Dehradun

13. 56, Rajpur Road Dehradun 248 001 Tel No: 0135-2743444

Ernakulam

Ground Floor, No. 40/7182
 M. G. Road
 Ernakulam 682 035
 Tel No: 0484-3918800

Gurgaon

- 15. Shop No. 17-20 The Metropolitan Mehrauli - Gurgaon Road Gurgaon 122 002 Tel No: 0124-4104444
- Shop No. G 64 & 65 Ambi Mall, Ambience Island National Highway No. 8 Gurgaon 122 001 Tel No: 0124-4665492

Hyderabad

17. Shop No. G 4 & 5 G. S. Chambers Nagarjuna Circle Hyderabad 500 082 Tel No: 040-66364700

Indore

 Shop No. 11, Ground Floor C-21 Mall Plot No. 94-104 & 300-303 Scheme No. 54 A. B. Road Indore 452 010 Tel No: 0731-4095717

Jaipur

- Gulab Niwas
 M. I. Road
 Jaipur 302 001
 Tel No: 0141-2365017
- 20. Shop No. G23-25 Triton The Mega Mall Jhotwara Road Near Chomu Pulia Jaipur 302 012 Tel No: 0141-5156731

Shareholder Information

Jammu

21. 5 & 6 Residency Road Jammu 180 001 Tel No: 0191-2573153

Kolkata

- 22. 19B, Shakespeare Sarani Kolkata 700 071 Tel No: 033-22826102
- 23. C-008 & C-010, City Centre Block-DC, Sector 1 Salt Lake City Kolkata 700 101 Tel No: 033-23589152
- 24. Shop No. S026 South City Mall 375, Prince Anwar Shah Road Kolkata 700 068 Tel No: 033-40072207
- Tollygunge Club 120, Deshapran Sasmal Road Kolkata 700 033 Tel No: 033-24732316

Lucknow

- 26. B-1, First Floor Fun Republic Mall Gomti Nagar Lucknow 226 010 Tel No: 0522-4060666
- 27. Shop No. 25, Sahara Ganj Hazrat Ganj, Shah Nazaf Road Lucknow 226 001 Tel No: 0522-4008401

Ludhiana

- 28. 85/4A, The Mall Ludhiana 141 001 Tel No: 0161-2441423
- 29. Shop No. 44-45, 50-51 First Floor, The Westend Mall Ferozpur Road Ludhiana 141 012 Tel No: 0161-4644436

Mumbai / Thane

- Shop No. 2, 3 & 32 Ruki Mahal Co-operative Housing Society Ltd. Colaba Mumbai 400 005 Tel No: 022-22818261
- G-24, Inorbit Mall Plot No. 39/1, Sector 30 A Vashi Navi Mumbai 400 705 Tel No: 022-65251162



- 32. F-8 & 9, Inorbit Mall Mindspace, Malad Link Road Malad (West) Mumbai 400 064 Tel No: 022-2871224
- Unit No. 10, SSP Building Nirmal Lifestyle LBS Marg, Mulund (West) Mumbai 400 080 Tel No: 022-66490407
- 34. Unit No. 4 & 5 Skyzone Level 1, Block 2 Phoenix Mills Compound 462, Senapati Bapat Marg Lower Parel Mumbai 400 013 Tel No: 022-40040604
- Shop No. G11, Mega Mall Malad Linking Road Oshiwara, Andheri (West) Mumbai 400 104 Tel No: 022-40167330
- F21 & 22, Korum Mall Mangal Pandey Road Eastern Express Highway District Thane (West) 400 606 Tel No: 022-25417474

Nagpur

 Jagat Millennium Amravati Road, Dharampeth Nagpur 440 014 Tel No: 0712-6647195

New Delhi

- F-41, South Extension-I New Delhi 110 049 Tel No: 011-41648524
- 10208, Padam Singh Road Karol Bagh New Delhi 110 005 Tel No: 011-28750433
- 40. E-2, Connaught Place New Delhi 110 001 Tel No: 011-23417960
- 41. M-12, Greater Kailash-I New Delhi 110 048 Tel No: 011-29232555
- 42. ITC Maurya Sardar Patel Marg Diplomatic Enclave New Delhi 110 021 Tel No: 011-42099200
- Shop No. GF 10 & 11 TDI Mall, Plot No. 11 Shivaji Place, Rajouri Garden New Delhi 110 027 Tel No: 011-25105150

44. Select Citywalk, G 3 & 4 Ground Floor Plot No. A3 District Centre Saket New Delhi 110 017 Tel No: 011-42658267

Noida

 Shop No. G 32, Unitech Mall Noida Amusement Park Sector 38A, Great India Place Noida 201 301 Tel No: 0120-2458992

Panjim

46. 3293, M. G. Road Panjim 403 001 Tel No: 0832-6641222

Pune

- 47. 1204/22, Ground Floor Shivaji Nagar Junglee Maharaj Road Pune 411 004 Tel No: 020-66019401
- 48. 11, Moledina Road Pune 411 001 Tel No: 020-26121222

Raipur

49. Unit No. 12, City Mall 36
 G. E. Road, NH 06
 Raipur 492 006
 Tel No: 0711-6454545

Ranchi

50. Shop No.1 Eastern Block of Second Floor GEL Church-Commercial Complex Main Building, Main Road Ranchi 834 001 Tel No: 0651-2330909

Siliguri

51. Shop No. 20 & 21 Lower Ground Floor Cosmos Mall, Sevoke Road Siliguri 734 001 Tel No: 0353-2545254

Surat

52. Shop No. 312 & 313 Second Floor Iscon Prozone Mall Domas Road Surat 395 007 Tel No: 0261-6454599

Thiruvananthapuram

53. Shop No. 1, Pan African Plaza M. G. Road Thiruvananthapuram 695 001 Tel No: 0471-3012008

Vadodara

- Shop No. 42-44
 Siddharth Complex
 R. C. Dutt Road, Alkapuri
 Vadodara 390 005
 Tel No: 0265-2325764
- 55. Centre Square Mall Near Genda Circle Sarabhai Road, Wadi-Wadi Vadodara 390 007 Tel No: 0265-6453740

Visakhapatnam

 Shop No. 1, Rednam Manor Dwarka Nagar Near Diamond Park Visakhapatnam 530 016 Tel No: 0891-2702881

John Players Stores*

Bengaluru

- 57. No. 12/29, Gentry Plaza 11th Main, 4th Block Jayanagar Bengaluru 560 011 Tel No: 080-41103338
- 58. Shop No. 8-9, Total Mall Madiwala Bengaluru 560 068 Tel No: 080-41730902
- 59. Shop No. 1, Total Mall Sarjapur Road Bengaluru 560 037 Tel No: 080-41486573

Chennai

- 60. No. 68 (Old No. 89) Sir Thygaraya Road Pondy Bazaar, T. Nagar Chennai 600 017 Tel No: 044-43502651
- 61. Shop No. 129A Spencer Plaza, Phase III First Floor, 769, Anna Salai Chennai 600 002 Tel No: 044-52652449
- 62. Shop No. 145, AA Block Third Avenue Anna Nagar Chennai 600 040 Tel No: 044-42611257

Hyderabad

 Shop No. 211, Second Floor City Centre Banjara Hills Hyderabad 500 003 Tel No: 040-27810092



64. Shop No. 16-11-704/5/A/9 & 10 Opp. Kala Niketan Dilsukhnagar Hyderabad 500 060 Tel No: 040-66562102

Kolkata

- 65. 25B, Camac Street Kolkata 700 016 Tel No: 033-22896244
- 66. 6/1, Lindsay Street Kolkata 700 087 Tel No: 033-22497887
- 67. 200/2C, R. B. Avenue Gariahat Kolkata 700 029 Tel No: 033-24664928
- 8, Brahmo Samaj Road Behala Kolkata 700 034 Tel No: 033-24989752

Mumbai / Thane

- 69. 20, Cusrow Bagh Colaba Mumbai 400 005 Tel No: 022-22876454
- Nakshatra Mall Unit No. 21, 22, 23 & 24 Gokhle Road, Dadar Mumbai 400 028 Tel No: 022-24360794
- Shop No. 2 & 2A, First Floor Akshay Plaza Co-operative Society Chembur Mumbai 400 071 Tel No: 022-25290004
- Shop No. 1-4 Nadiadwala Chawl SV Road, Opp. Paaneri Andheri (West) Mumbai 400 058 Tel No: 022-26203990
- Shop No. 34/35 City Centre Mall Sector No. 19D Palm Beach Road Vashi Navi Mumbai 400 733 Tel No: 022-27893926

- 74. 107/108, First Floor Little World Mall, Sector 2 Khargar Mumbai 410 210 Tel No: 09022949391
- 75. Shop No. 1 Chandarvakar Lane Borivali West Mumbai 400 092 Tel No: 022-28946880
- 76. Shop No. F38A First Floor, Eternity Mall Near Eastern Expressway Tin Hath Naka District Thane (West) 400 601 Tel No: 022-25801526
- Shop No. 1 Martuvaibhav Naughar Vasai District Thane (West) 401 202 Tel No: 0250-2335477

New Delhi / NCR

- D-35, Lajpat Nagar Central Market-II New Delhi 110 024 Tel No: 011-29830440
- 79. E-149, Kamla Nagar New Delhi 110 019 Tel No: 011-47036020
- Shop No. 7/2 West Patel Nagar New Delhi 110 008 Tel No: 011-25889043
- F-16, District Centre Janak Place, Janakpuri New Delhi 110 058 Tel No: 011-25618031
- G-54, Laxmi Nagar Vikas Marg New Delhi 110 092 Tel No: 011-22542495
- Shop No. FF 101 & 102 Plot No. 12, V3S, Laxmi Nagar District Centre New Delhi 110 092 Tel No: 011-22446327

* In addition to the above, there are over 170 John Players Stores spread across the country.

- 84. 13/29-30, Rachna Building Ajmal Khan Road Karol Bagh New Delhi 110 005 Tel No: 011-25810440
- 85. Shop No. 188 Sarojini Nagar Market New Delhi 110 023 Tel No: 011-24676188
- G-4, Bhagwati Plaza Plot No. 12, Sector 5 Dwarka New Delhi 110 075 Tel No: 011-45700997
- FF-33, First Floor, MGF Mall The Metropolitan Mehrauli - Gurgaon Road Gurgaon 122 002 Tel No: 0124-4379101
- 88. Shop No. 16 & 30 Second Floor, Centre Stage Mall Sector 18 Noida 201 301 Tel No: 0120-4351856
- Shop No. 228, Ground Floor C-134B, Shoprix Shopping Mall Sector 61 Noida 201 301 Tel No: 0120-4332954
- 90. Shop No. 4-6, Arjun Plaza Jagat Farm, Gamma-1 Greater Noida 201 301 Tel No: 0120-2322563
- 91. Shop No. F-6, First Floor Ansal Crown Plaza, Sector 15A Faridabad 121 001 Tel No: 0129-4014077
- 92. SRS Multiplex Sector 12, Main Mathura Road Faridabad 121 007 Tel No: 0129-4090100
- 93. 24, Gyan Deep Building Chaudhary More Ghaziabad 201 002 Tel No: 0120-4112376



Shareholder Referencer

Unclaimed Dividend

Unclaimed dividend for the years prior to and including the financial year 2001-02 has been transferred to the General Revenue Account of the Central Government / the Investor Education and Protection Fund established by the Central Government (IEPF), as applicable.

Shareholders who have not encashed their dividend warrants relating to financial year(s) up to and including 1993-94 may claim such dividend (transferred to the General Revenue Account) from the Registrar of Companies, West Bengal, Government of India, Nizam Palace, II MSO Building, 2nd Floor, 234/4 A.J.C. Bose Road, Kolkata 700 020, in the prescribed form. This form can be furnished by the Investor Service Centre of the Company (ISC) on request or can be downloaded from the Company's corporate website www.itcportal.com under the section 'Investor Relations'.

The dividend for the undernoted years, if unclaimed / unpaid for 7 years, will be transferred by the Company to IEPF in accordance with the schedule given below. Communication has been sent by the Company to the concerned Shareholders advising them to write to ISC with respect to unclaimed / unpaid dividend. Attention is drawn that the unclaimed dividend for the financial year 2002-03 will be due for transfer to IEPF on 30th August, 2010.

Once unclaimed dividend is transferred to IEPF, no claim shall lie in respect thereof.

ITC Limited

Financial Year	Dividend Identification No.	Date of Declaration of Dividend	Total Dividend (Rs.)	Unclaimed Dividend as on 31/03/2010		Due for transfer to IEPF on
				(Rs.)	%	
2002-03	73rd	25th July, 2003	3,71,26,78,290.00	2,13,28,800.00	0.57	30th August, 2010*
2003-04	74th	30th July, 2004	4,95,35,77,020.00	2,72,62,500.00	0.55	4th September, 2011
2004-05	75th	29th July, 2005	7,73,24,56,356.00	4,19,54,783.00	0.54	3rd September, 2012
2005-06	76th	21st July, 2006	9,95,12,91,267.00	5,79,56,063.00	0.58	26th August, 2013
2006-07	77th	27th July, 2007	11,66,29,29,029.00	7,64,10,164.00	0.66	1st September, 2014
2007-08	78th	30th July, 2008	13,19,01,73,540.00	8,36,71,407.00	0.63	4th September, 2015
2008-09	79th	24th July, 2009	13,96,53,10,312.00	9,32,42,325.00	0.67	29th August, 2016

*It will not be possible to entertain claims received by ISC after 27th August, 2010.

Erstwhile ITC Hotels Limited

Financial Year	Date of Declaration of Dividend	Total Dividend (Rs.)	Unclaimed Dividend as on 31/03/2010		Due for transfer to IEPF on
			(Rs.)	%	
2003-04	14th July, 2004	6,04,32,984.00	6,89,499.00	1.14	18th August, 2011

Bank Details

Shareholders holding Shares in the physical form are requested to notify / send the following to ISC to facilitate better servicing:

- i) any change in their address / mandate / bank details, and
- ii) particulars of the bank account in which they wish their dividend to be credited, in case the same have not been furnished earlier.

Shareholders are advised that respective bank details as furnished by them or by NSDL / CDSL to the Company, for Shares held in the physical form and in the dematerialised form respectively, will be printed on dividend warrants as a measure of protection against fraudulent encashment.

In the event Shareholders wish to receive dividend in a bank account other than the one specified by them while opening their Depository Account, they may advise the same to their Depository Participants (DPs) furnishing complete details of such bank account including the MICR code.



Permanent Account Number (PAN)

Shareholders holding Shares in the physical form are advised that SEBI has made it mandatory that copy of PAN Card is to be furnished in the following cases:

- i) Transferees' PAN Cards for transfer of shares,
- ii) Surviving joint holders' PAN Cards for deletion of name of deceased shareholder,
- iii) Legal heirs' PAN Cards for transmission of shares,
- iv) Joint holders' PAN Cards for transposition of shares.

Remittance of Dividend through Electronic Clearing

The facility for payment of dividend through Electronic Clearing Service (ECS) / National Electronic Clearing Service (NECS) was extended in 2009 to Shareholders at 77 locations.

The facility for remittance of dividend through ECS has now been replaced with NECS by Reserve Bank of India. The Company will accordingly be providing the facility for remittance of dividend through NECS to Shareholders at various locations, including the following:

Agra, Ahmedabad, Allahabad, Amritsar, Asansol, Aurangabad, Belgaum, Bengaluru, Bhilwara, Bhopal, Bhubaneshwar, Bijapur, Burdwan, Calicut, Chandigarh, Chennai, Coimbatore, Davangere, Dehradun, Delhi, Dhanbad, Durgapur, Ernakulam, Erode, Gadag, Gorakhpur, Guwahati, Gwalior, Haldia, Hubli, Hyderabad, Indore, Jabalpur, Jaipur, Jalandhar, Jammu, Jamnagar, Jamshedpur, Jodhpur, Kakinada, Kanpur, Kochi, Kolhapur, Kolkata, Lucknow, Ludhiana, Madurai, Mangalore, Mumbai, Mysore, Nagpur, Nashik, Nellore, Panaji, Patna, Puducherry, Pune, Raipur, Rajkot, Ranchi, Salem, Shimla, Shimoga, Siliguri, Solapur, Surat, Thiruvananthapuram, Tiruchirapalli, Tirupati, Tirupur, Trichur, Udaipur, Udupi, Vadodara, Varanasi, Vijayawada and Visakhapatnam.

Shareholders holding Shares in the physical form, who wish to avail the NECS facility, may send their mandate in the prescribed form to the Company, in the event they have not done so earlier. The NECS mandate form can be furnished by ISC on request or can be downloaded from the Company's corporate website www.itcportal.com under the section 'Investor Relations'.

Nomination Facility

Shareholders who hold Shares in the physical form and wish to make any nomination / change nomination made earlier in respect of their shareholding in the Company, may submit to ISC the prescribed Form 2B. This Form can be furnished by ISC on request or can be downloaded from the Company's corporate website www.itcportal.com under the section 'Investor Relations'.

Depository Services

Shareholders may write to the respective Depository or to ISC for guidance on depository services.

Address for Correspondence with Depositories

National Securities Depository Limited Trade World, 'A' Wing, 4th Floor Kamala Mills Compound Senapati Bapat Marg, Lower Parel Mumbai 400 013

 Telephone no.
 :
 022-2499 4200

 Facsimile no.
 :
 022-2497 6351

 e-mail
 :
 info@nsdl.co.in

 website
 :
 www.nsdl.co.in

Address for Correspondence with ISC

Investor Service Centre ITC Limited 37 Jawaharlal Nehru Road Kolkata 700 071 India Telephone nos. : 033-2288 6426 / 2288 0034 Facsimile no. : 033-2288 2358 e-mail : isc@itc.in website : www.itcportal.com Central Depository Services (India) Limited Phiroze Jeejeebhoy Towers, 17th Floor Dalal Street, Fort Mumbai 400 001

Telephone no.	:	022-2272 3333
Facsimile no.	:	022-2272 3199
e-mail	:	investors@cdslindia.com
website	:	www.cdslindia.com

Shareholders holding Shares in the dematerialised form should address their correspondence to their respective DPs, other than for dividend and Report and Accounts which should be addressed to ISC.

In all correspondence with ISC, to facilitate prompt response, account numbers / DP ID & Client ID numbers are required to be furnished. Shareholders are requested to also provide their e-mail address and telephone / fax numbers.