

Creating Multiple Drivers of Growth. Contributing to all Three Sectors of the Economy

ver the past two decades, ITC has built a robust portfolio of businesses, spanning FMCG, Paperboards & Packaging, Agri Business, Hotels and Information Technology, leveraging synergies from the Company's enterprise strengths. These encompass deep consumer insight, cutting-edge Research & Development, strong rural linkages, superior agri-sourcing, world-class manufacturing, brand-building skills, culinary expertise, innovative consumer packaging, digital technology and an effective trade marketing, distribution and logistics network.

Today, ITC has an impressive presence in all the three sectors of the economy, namely, agriculture, industry and services, providing unique sources of competitive advantage by harnessing the

diversity resident in different businesses. All this has enlarged the Company's capacity to contribute to national priorities and create sustainable livelihoods on a much larger scale.



Portfolio of **13**Businesses



2.5 lakh crs
of value addition in
the last 10 years of
which 73% accrued
to the exchequer



250 owned and outsourced manufacturing units



102 hotels in 73 locations



\$6.8 Billion
Foreign Exchange
earnings of the
ITC Group
over 10 years



90 countries where ITC products are exported



6100 e-Choupal locations



4 Million farmers empowered



Fast Moving Consumer Goods India's Leading Marketer





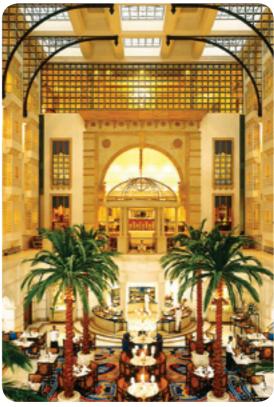
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| ITC Hotels | World's Greenest Luxury Hotel Chain









Paperboards & Packaging India's Market Leader











Information Technology
Amongst the fastest growing in the mid-tier segment

