



Creating Multiple Drivers of Growth. Contributing to all Three Sectors of the Economy

Over the past two decades, ITC has built a robust portfolio of businesses, spanning FMCG, Paperboards & Packaging, Agri Business, Hotels and Information Technology, leveraging synergies from the Company's enterprise strengths. These encompass deep consumer insight, cutting-edge Research & Development, strong rural linkages, superior agri-sourcing, world-class manufacturing, brand-building skills, culinary expertise, innovative consumer packaging, digital technology and an effective trade marketing, distribution and logistics network.

Today, ITC has an impressive presence in all the three sectors of the economy, namely, agriculture, industry and services, providing unique sources of competitive advantage by harnessing the

diversity resident in different businesses. All this has enlarged the Company's capacity to contribute to national priorities and create sustainable livelihoods on a much larger scale.



Portfolio of
13
Businesses



2.5 lakh crs
of value addition in
the last 10 years of
which 73% accrued
to the exchequer



250
owned and
outsourced
manufacturing
units



102
hotels in 73
locations



\$6.8 Billion
Foreign Exchange
earnings of the
ITC Group
over 10 years



90
countries
where ITC
products are
exported



6100
e-Choupal
locations



4 Million
farmers
empowered



Fast Moving Consumer Goods
India's Leading Marketer





Creating Multiple Drivers of Growth



ITC Hotels

World's Greenest Luxury Hotel Chain



Paperboards & Packaging

India's Market Leader





Agri Business
Pioneer in Rural Transformation



Information Technology
Amongst the fastest growing in the mid-tier segment

