



Going Beyond Economic Contribution. Generating livelihoods and Enriching the Environment

ITC's vision to contribute to a sustainable, secure and inclusive future has brought about transformational change, particularly in areas of its engagement in rural India. Apart from ITC's e-Choupal that has helped raise farm productivity and incomes, the Company's social investment programmes have created large-scale sustainable livelihoods along with environmental replenishment that promotes climate change resilience.



These widely acknowledged initiatives include Afforestation, Watershed Development, Livestock Development, Women Empowerment, Primary Education, Vocational Training and Health & Sanitation.

Highlights of ITC's sustainability initiatives:

- ◆ ITC is carbon positive (for 11 consecutive years), water positive (for 14 years in a row) and solid waste recycling positive (for 9 years in succession).
- ◆ The Company meets over 47% of its total energy requirement from renewable sources, a testimony to its commitment to adopting a low carbon growth path.

- ◆ The ITC Sankhya Data Centre in Bengaluru is the first data centre in the world which has obtained LEED® certification with Platinum rating in the 'Data Centre Category' from the US Green Building Council.
- ◆ All ITC's premium luxury hotels are LEED® Platinum certified, making it the greenest luxury hotel chain in the world. ITC Grand Chola is the world's largest LEED® Platinum certified green hotel. The ITC Green Centre is the highest rated green building in the world. The ITC Green Centre at Manesar has also received the LEED® Platinum certification. Several of ITC's factories are LEED® certified.





Generating Livelihoods and Enriching the Environment

- ◆ ITC's e-Choupal initiative has empowered 4 million Indian farmers in 35,000 villages across 10 states.
- ◆ The Integrated Watershed Development Programme of the Company has covered nearly 2,60,000 hectares.
- ◆ ITC's Afforestation Programme has greened over 2,25,000 hectares and generated more than 100 million person days of employment.
- ◆ The Company's Livestock Development Programme has provided animal husbandry services to over 13,00,000 milch animals.
- ◆ ITC's Women Empowerment Programme has provided livelihood opportunities to over 50,000 women.
- ◆ The Company's Primary Education Programme has benefitted over 4,60,000 children.
- ◆ The Skills and Vocational Training Programme has covered over 31,000 youths.
- ◆ ITC's Health and Sanitation Programme has enabled construction of over 15,400 individual household toilets.
- ◆ The concerted efforts of the Company over several years have led to the creation of sustainable livelihoods for around 6 million people, many of whom represent the weakest in society.

For more details, refer to the section, Sustainability - Contribution to the 'Triple Bottom Line', in the Report of the Board of Directors, and the ITC Sustainability Report.

