



ITC: Transforming Lives and Landscapes



ITC e-Choupal

- Empowering 4 million farmers



Afforestation Programme

- Greening more than 6,80,000 acres



Watershed Development Programme

- Providing Soil & Moisture conservation to nearly 8,75,000 acres of drylands



Livestock Development Initiative

- Providing animal husbandry services in seven States and 25 Districts



Women Empowerment Initiative

- Creating over 61,000 sustainable livelihoods for women



Primary Education Initiative

- Benefitting nearly 5,60,000 children



Skilling & Vocational Training Initiative

- More than 55,000 youth trained



Health & Sanitation Programme

- Over 31,000 low-cost sanitary units constructed



Renewable Energy

- Over 43% of energy consumption at ITC is from renewable sources



Responsible Luxury

- ITC Hotels: Trailblazer in Responsible Luxury
- All ITC's Premium Luxury Hotels are LEED® Platinum Certified



Promoting Sustainable Agricultural Practices

- Increasing farm productivity and farmer incomes
- Covering 4,15,000 acres



Solid Waste Management Initiative

- Well-being Out of Waste programme covers 77,00,000 citizens

ITC is the only enterprise in the world of comparable dimensions to be Carbon Positive, Water Positive and Solid Waste Recycling Positive.
ITC's businesses and value chains support around 6 million sustainable livelihoods.