



ITC: An Exemplar in Triple Bottom Line Performance



Gross Sales Value*
₹75309 cr
for the year ended
31st March, 2019



ITC's contribution to
the Central and State
Governments represents about
80%[#]
of Value-Added
during the year



Total Shareholder Returns
CAGR since 1996
22.3%
(as in March, 2019)



ITC's FMCG
products reach
124
million households
in India

* Gross Sales Value includes GST, GST Compensation Cess, Service Tax, VAT, Luxury Tax etc., as applicable for the reported periods

[#] Including dividend paid and retained earning attributable to Government-owned institutions



Sustainable
livelihoods
supported
by ITC's
businesses:
Over
6 million


The only
Company in
the world
to be:


Carbon
Positive
14 years


Water
Positive
17 years


Solid Waste
Recycling
Positive
12 years


Renewable
energy:
Over **41%** of
total energy
consumption


e-Choupal:
4 million
farmers
empowered


Afforestation:
Over
7,30,000
acres greened


Watershed
Development:
Over
10,12,000
acres covered


Livestock
Development:
Over
17,70,000
milch animals
covered


Solid Waste
Management:
Well-being
Out of Waste
(WoW)
programme
covers **89 lakh**
citizens


Women
Empowerment:
Over **64,000**
poor women
benefitted


Skilling and
Vocational
Training:
Covering over
67,000
youth


Primary
Education:
Reaching
over
6,90,000
children


Health &
Sanitation:
Over **35,000**
toilets built


Pioneer of
green building
movement
in India: **24**
Platinum-rated
green
buildings