

# ITC's Businesses

The strategy to pursue multiple drivers of growth across all 3 sectors – agriculture, manufacturing and services, has led to ITC's journey of transformation from a single product company to a multi-business corporation, with market leadership in several segments.

13  
Businesses in  
5  
Segments



## FMCG

- ITC is India's leading FMCG marketer
- ITC Foods is the 3rd largest in India



## Paperboards and Packaging

- ITC Paperboards and Packaging is a market leader in the segment
- An icon of environmental stewardship



## Hotels

- ITC Hotels is one of India's pre-eminent hospitality chains
- ITC is a pioneer in Green Hoteliering



## Information Technology

- Leading global technology services and solutions provider



## Agri Business

- ITC is a pioneer in rural transformation through ITC e-Choupal
- One of India's largest exporter of agricultural commodities