



# ITC: Transforming Lives and Landscapes



### ITC e-Choupal

- Empowering 4 million farmers



### Afforestation Programme

- Greening over 7,30,000 acres



### Watershed Development Programme

- Providing Soil & Moisture conservation to over 10,12,000 acres



### Livestock Development Initiative

- Over 17,70,000 milch animals covered



### Women Empowerment Initiative

- Creating over 64,000 sustainable livelihoods for women



### Primary Education

- Benefitting over 6,90,000 children



### Skilling & Vocational Training Initiative

- Over 67,000 youths benefitted



### Health & Sanitation Programme

- Over 35,000 individual household toilets built



### Green Buildings

- ITC has 24 Platinum Rated Green Buildings



### Responsible Luxury

- ITC Hotels: Trailblazer in Responsible Luxury and Green Hoteliering



### Promoting Sustainable Agricultural Practices

- Increasing farm productivity and farmer incomes
- Covering 3,95,000 acres



### Solid Waste Management Initiative

- Well-being Out of Waste programme covers 89,00,000 citizens

**ITC is the only enterprise in the world of comparable dimensions to be Carbon Positive, Water Positive and Solid Waste Recycling Positive.**

**ITC's businesses and value chains support over 6 million sustainable livelihoods.**