



ITC: Transforming Lives and Landscapes



ITC e-Choupal

● Empowering 4 million farmers



Afforestation Programme

● Greening over 802,000 acres



Watershed Development Programme

● Providing Soil & Moisture conservation to over 1,133,000 acres



Livestock Development Initiative

● Over 1,870,000 milch animals covered



Women Empowerment Initiative

● Creating over 74,400 sustainable livelihoods for women



Primary Education

● Benefiting over 775,000 children



Skilling & Vocational Training Initiative

● Over 81,500 youths benefitted



Health & Sanitation Programme

● Over 37,500 individual household toilets built



Green Buildings

● ITC has 30 Platinum Rated Green Buildings



Responsible Luxury

● ITC Hotels: Trailblazer in Responsible Luxury and Green Hoteliering



Promoting Sustainable Agricultural Practices

● Increasing farm productivity and farmer incomes



Solid Waste Management Initiative

● Well-being Out of Waste programme covers over 1,00,00,000 citizens

ITC is the only enterprise in the world of comparable dimensions to be Carbon Positive, Water Positive and Solid Waste Recycling Positive.

ITC's businesses and value chains support over 6 million sustainable livelihoods.