



# ITC: Transforming Lives and Landscapes



## Combating COVID-19: Contributing to National Efforts

- Importing oxygen generators, containers and concentrators to ease supply
- Supporting setting up of temporary medical facilities
- Income generation through rural engagements and schemes under MGNREGA
- Online training for farmers and government personnel
- In-kind relief support across India
- PPE Kits and masks for hospital staff

## ITC e-Choupal & Sustainable Agriculture

- Empowering 4 million farmers
- Increasing productivity and farmer incomes

## Afforestation

- Over 8,76,000 acres greened
- Generating about 160 million person-days of employment



## Watershed Development

- Over 12,31,000 acres covered

## Women Empowerment

- Over 77,000 poor women benefitted

## Primary Education

- Reaching over 8,08,000 children

## Skilling and Vocational Training

- Helping over 90,000 youth become more employable



## Health & Sanitation

- Over 38,000 toilets built

## Pioneer of green building movement in India

- 33 Platinum-rated green buildings

## Responsible Luxury

- ITC Hotels: Trailblazer in Responsible Luxury and Green Hoteliering

## Solid Waste Management

- Well Being Out of Waste (WOW) programme covers over 1.5 crore citizens

**ITC is the only enterprise in the world of comparable dimensions to be Carbon Positive, Water Positive and Solid Waste Recycling Positive.**

**ITC's business and value chains support over 6 million sustainable livelihoods.**