ITC: Transforming Lives and Landscapes

Combating COVID-19: Contributing to National Efforts
- Importing oxygen generators, containers and concentrators to ease supply
- Supporting setting up of temporary medical facilities
- Income generation through rural engagements and schemes under MGNREGA
- Online training for farmers and government personnel
- In-kind relief support across India
- PPE Kits and masks for hospital staff

ITC e-Choupal & Sustainable Agriculture
- Empowering 4 million farmers
- Increasing productivity and farmer incomes

Afforestation
- Over 8,76,000 acres greened
- Generating about 160 million person-days of employment

Watershed Development
- Over 12,31,000 acres covered

Women Empowerment
- Over 77,000 poor women benefitted

Primary Education
- Reaching over 8,08,000 children

Skilling and Vocational Training
- Helping over 90,000 youth become more employable

Health & Sanitation
- Over 38,000 toilets built

Pioneer of green building movement in India
- 33 Platinum-rated green buildings

Responsible Luxury
- ITC Hotels: Trailblazer in Responsible Luxury and Green Hotelling

Solid Waste Management
- Well Being Out of Waste (WOW) programme covers over 1.5 crore citizens

ITC is the only enterprise in the world of comparable dimensions to be Carbon Positive, Water Positive and Solid Waste Recycling Positive.

ITC’s business and value chains support over 6 million sustainable livelihoods.