



**ITC Limited**  
Virginia House  
37 J. L. Nehru Road  
Kolkata 700 071, India  
Tel. : 91 33 2288 9371  
Fax : 91 33 2288 4016 / 1256 / 2259 / 2260

26<sup>th</sup> December, 2017

The Manager  
Listing Department  
National Stock Exchange of  
India Ltd.  
Exchange Plaza,  
Plot No. C-1, G Block  
Bandra-Kurla Complex  
Bandra (East)  
Mumbai 400 051

The General Manager  
Dept. of Corporate Services  
BSE Ltd.  
1<sup>st</sup> floor, New Trading Ring  
Rotunda Building  
P. J. Towers  
Dalal Street, Fort  
Mumbai 400 001

The Secretary  
The Calcutta Stock  
Exchange Ltd.  
7, Lyons Range  
Kolkata 700 001

Dear Sirs,

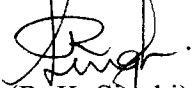
**Hon'ble Karnataka High Court Verdict - Warnings on Cigarette Packages**

We write to advise that the Hon'ble Karnataka High Court by its judgement and Order dated 15<sup>th</sup> December, 2017, which was made available today, has held Notification No. G.S.R. 727(E) dated 15<sup>th</sup> October, 2014 issued by the Ministry of Health and Family Welfare, Government of India, as unconstitutional. The said Notification, inter alia, prescribed textual and pictorial warnings to occupy 85% of the front and back panels of tobacco product packages.

The Hon'ble High Court also held that the earlier Rules prescribing 40% warning on the front panel of tobacco product packages shall revive.

Certain individuals and NGOs have filed Special Leave Petitions against this judgment, alongwith a prayer for stay of the judgment.

Yours faithfully,  
ITC Limited

  
(R. K. Singhi)  
Sr. Deputy Secretary