



# **Enduring Value**

NATION FIRST: SAB SAATH BADHEIN

**Q2 FY24 Results** 

19<sup>th</sup> October, 2023



This presentation contains certain forward-looking statements including those describing the Company's strategies, strategic direction, objectives, future prospects, estimates etc. Investors are cautioned that "forward looking statements" are based on certain assumptions of future events over which the Company exercises no control. Therefore there can be no guarantee as to their accuracy and readers are advised not to place any undue reliance on these forward looking statements. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. These statements involve a number of risks, uncertainties and other factors that could cause actual results or positions to differ materially from those that may be projected or implied by these forward looking statements. Such risks and uncertainties include, but are not limited to: growth, competition, acquisitions, domestic and international economic conditions affecting demand, supply and price conditions in the various businesses in the Company's portfolio, changes in Government regulations, tax regimes and other statutes, and the ability to attract and retain high quality human resource.



# Macro Economic Context

|3|

#### **Macro Economic Environment**

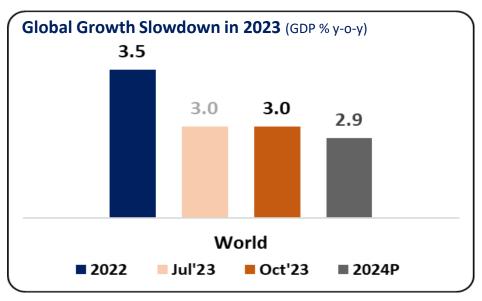


#### Global Economy remains weak

- 2023 Global GDP growth estimated at 3.0% (vs 3.5% in 2022);
  - Growth in Advanced Economies slowing down
  - China & EU facing structural weakness
- Tight monetary conditions weighing on investment and activity
  - Advanced economies near peak of rate hike cycle; "higher for longer"
- Geo-political dynamics pose downside risk to growth

#### India remains relatively better placed but growth to be lower than LY

- FY24 GDP expected to grow by 6.5% (vs 7.2% in FY23)
- Inflation in FY24 expected to drop to ~5.4% Vs 6.7% in FY23
  - Sharp spike in Food inflation in Jul'23; remains elevated
  - Crude oil prices up ~25% over the last three months
- Subdued consumer demand
  - Rural/Value segment weak; Discretionary categories also remain muted

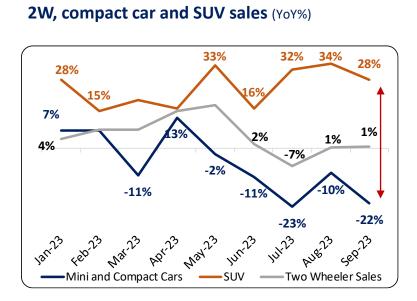




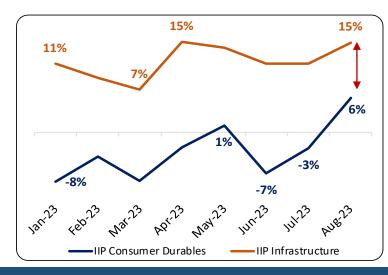
#### **Elevated Food Inflation & below-normal Monsoon**

#### Subdued Consumer Demand (Rural / Value Segment)

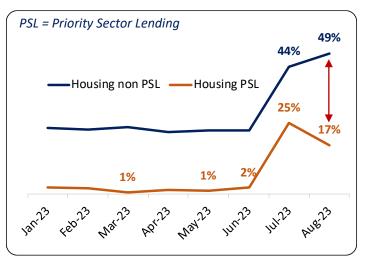




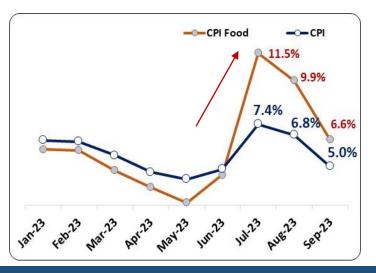
IIP Infra. and Consumer Durables (YoY%)



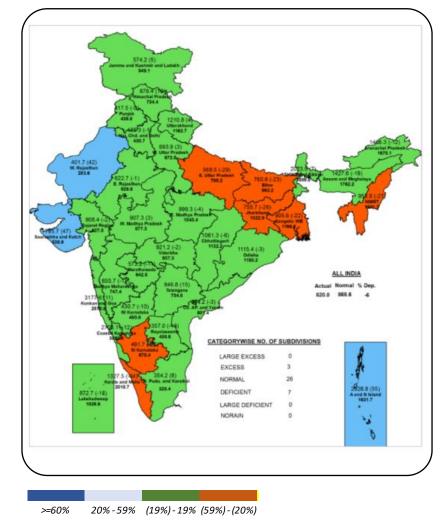
Housing Credit (YoY%)



Food inflation remains elevated (YoY%)



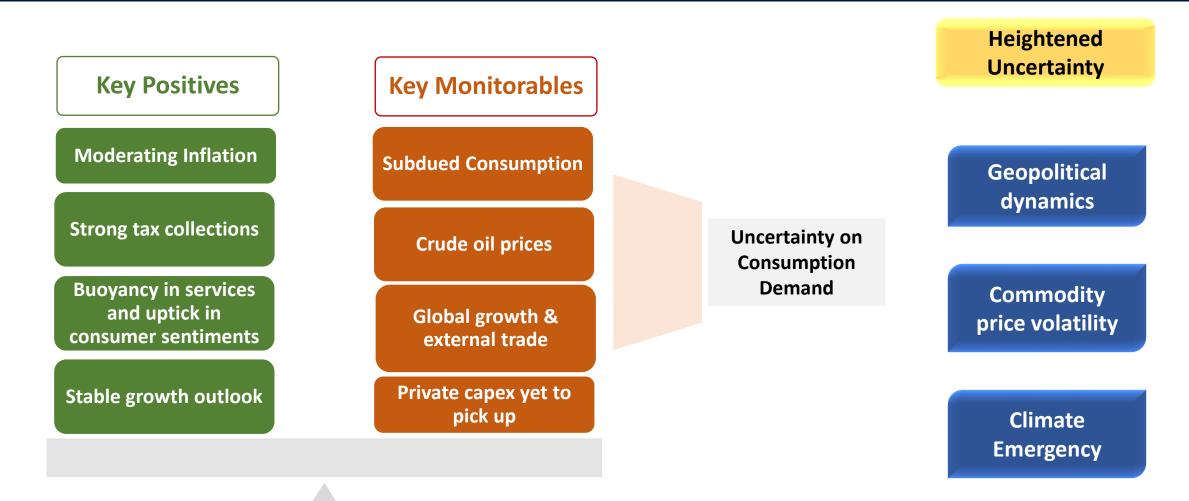
#### Rainfall & Reservoir levels (-)6% LPA; Spatial/Temporal skews; Recovery in Kharif sowing



Source : SIAM, RBI, MOSPI, IMD

India Macro







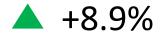
Q2 FY24 Results Key Highlights





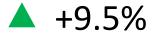
## **Gross Revenue**

excl. Wheat & Rice exports



## EBITDA

excl. Paperboards, Paper & Packaging Segment



**Profit After Tax** 

**+** +10.3%



#### Strong performance continues in FMCG – Others; Segment Revenue up 8.3% YoY on a high base; 2-year CAGR +14.5%

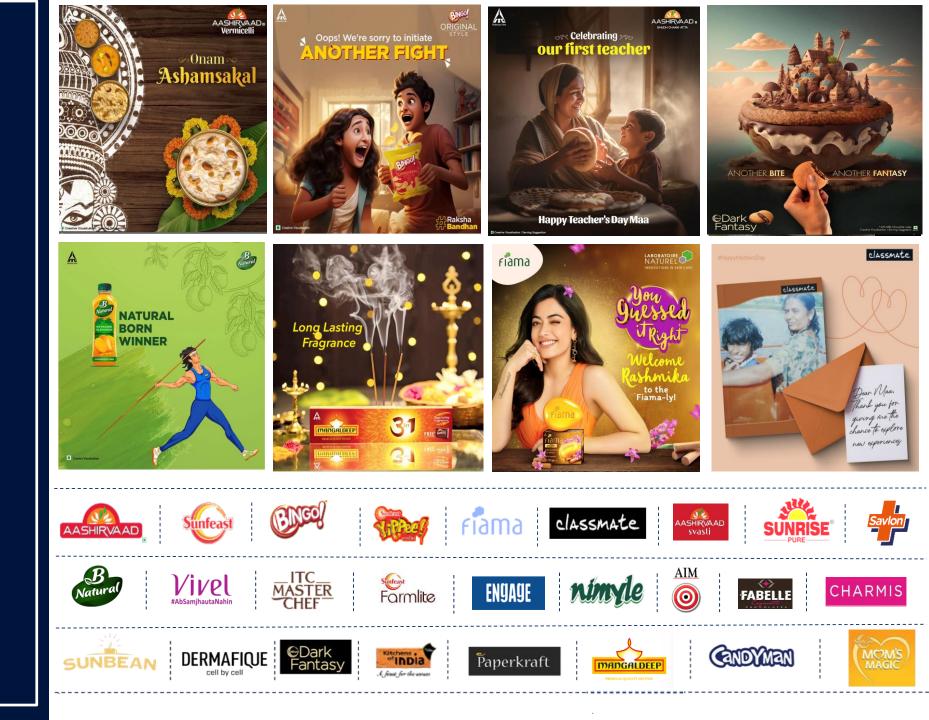
- Atta, Spices, Personal Wash and Agarbatti drive growth amidst relatively subdued consumer demand environment
- Classmate Notebooks and Pens witnessed strong growth on YoY basis
- Segment EBITDA margins expanded 150 bps YoY to 11.0%
- Segment PBIT up 36.8% YoY
- Resilient performance in Cigarettes Segment
  - Net Segment Revenue up 8.5% YoY; Segment PBIT up 8.0% YoY on a high base
  - 2 Yr. CAGR: Net Segment Revenue +15.7%, Segment PBIT +15.5%
- Stellar performance in Hotels Business with record high second quarter performance; Segment Revenue and PBIT up 21% and 50% YoY respectively on a high base
  - Strong growth in ARRs across properties; Occupancy largely flattish (fewer wedding dates, pre-season renovations)
  - Segment EBITDA margin up 170 bps YoY to 30.7% driven by higher RevPAR, structural cost interventions & operating leverage
  - Exclusively curated and served from the best of India's culinary heritage at the prestigious **G20 summit**, Bharat Mandapam, New Delhi
  - Scheme of Demerger approved by Board in August 2023; progressing as per scheduled timelines



- Agri Business Segment Revenue up 26.4% YoY (excl. Wheat & Rice exports) driven by Value Added Agri products & Leaf Tobacco
  - Segment PBIT up 3.3% YoY (2 Yr. CAGR +9.7%)
  - Geopolitical tensions & climate emergencies raise concerns on food security and food inflation; trade restrictions imposed by Govt.
    on agri commodities limit business opportunities for the segment
- Performance in Paperboards, Paper and Packaging Segment reflects the impact of low priced Chinese supplies and muted demand in export markets, sharp reduction in global pulp prices and high-base effect; domestic demand relatively subdued in certain discretionary categories
  - Sharp drop in net sales realisation & global pulp prices witnessed during the quarter are likely to have bottomed out; green shoots of revival in demand were visible towards the end of the quarter
  - The project for augmentation of in-house chemical pulp capacity by appx. 20% completed during the quarter; will further enhance substitution of imported pulp & enable reduction in operating costs
  - Integrated business model and strategic interventions (in-house pulp, VAP, Digital, HPRB) partly mitigate pressure on margins



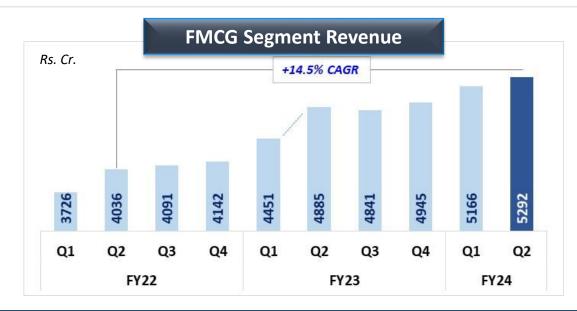
## **FMCG Others**



### FMCG Others – Q2 FY24



- Segment Revenue up 8.3% YoY; 2 Yr. CAGR +14.5% on a high base; Q2 FY23 had witnessed sharp sequential growth
  - Strong YoY growth in Atta, Spices, Personal Wash and Agarbatti
  - Notebooks & Pens continues to witness strong traction
- Rapid scale up in Alternate Channels
  - Channel specific business plans, collaborations and format-based assortments enable robust traction
- Commodity price deflation on YoY basis; sequential uptick in certain commodities (viz. wheat, maida, sugar, potato)
- Increasing competitive intensity including from local / regional players in the backdrop of commodity price deflation
- Marketing investments stepped up



Rural Markets	Direct outlet servicing	
Scale up of stockists network (3.4x^)	1.25x^	
Market Coverage	Total outlet servicing	

103

FY22

101

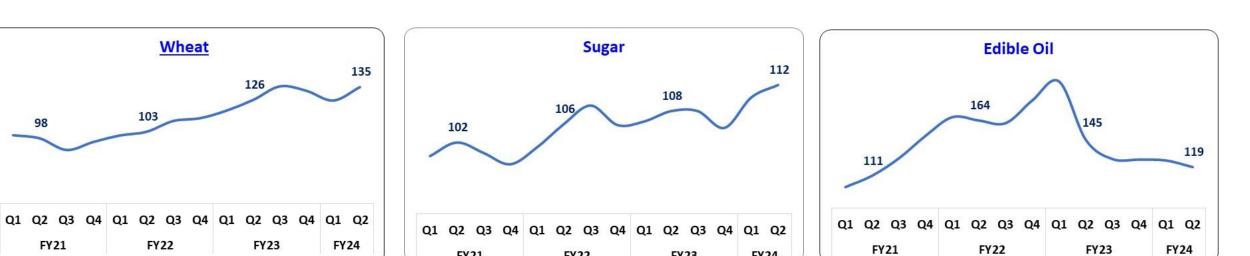
FY21

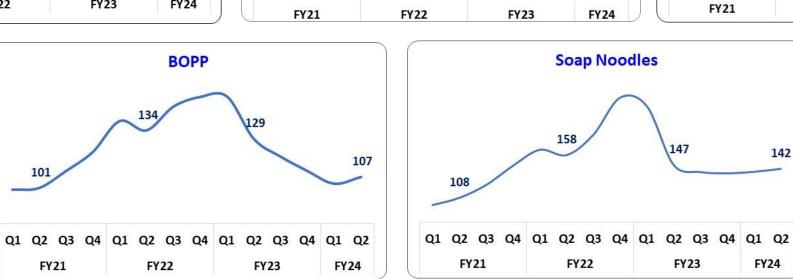
98

FY21

Wheat

142





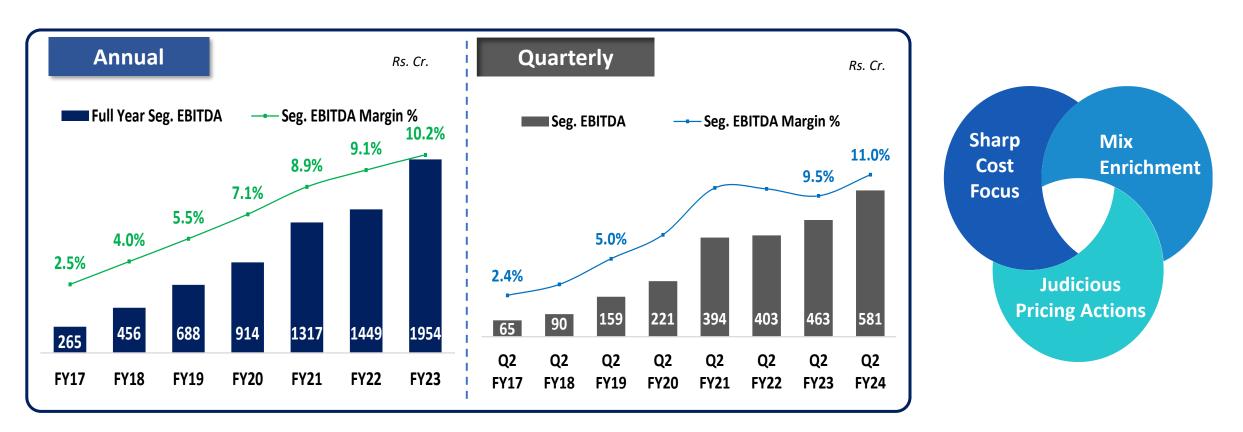
**Enduring Value** 

## **FMCG Others**



#### • Q2 Segment EBITDA margins at 11.0% up 150 bps YoY

- Margin expansion driven by multi-pronged interventions viz. premiumisation, supply chain agility, judicious pricing actions, digital initiatives and strategic cost management



### **Purposeful Innovation**

#### **Recent Launches**





Tedhe Medhe |Bingo! Nachos Cream & Onion | Chilli Limon



Sunfeast YiPPee! Magic with Millets



Bounce Day & Night Choco & Vanilla



Sunfeast Fantastik Roast Almond | Choco Almond



Aashirvaad Svasti Paneer Slices



ITC Master Chef Frozen Snacks Paneer Pakoda | Onion Rings



Sunrise Spices Chicken Masala



Savlon Handwash Herbal Sensitive



Engage L'amante Intensity



Classmate Spin Ball Pen



Mangaldeep Flora

### **Deepening Consumer Engagement**





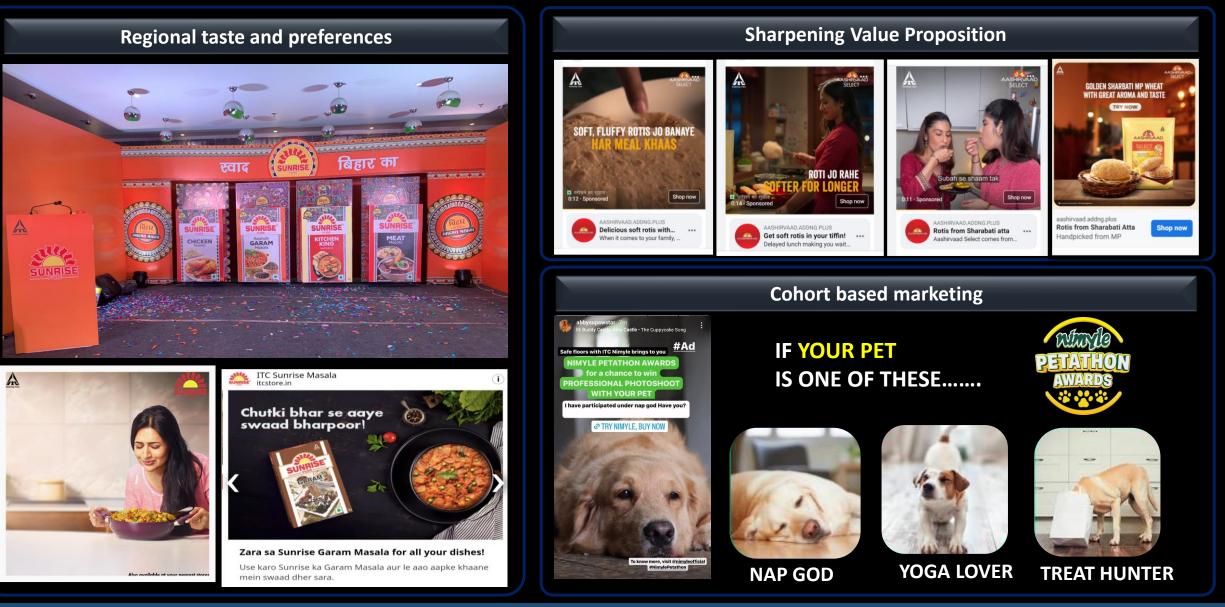
### **Leveraging Special Occasions to enhance Consumer Connect**





### **High Intensity Activations**







# FMCG Cigarettes



### FMCG Cigarettes – Q2 FY24

**Segment Revenue** 

**7658 cr. 1**0.1%

**Segment Results** 

4782 cr. 🔺 8.0%

• Net Segment Revenue\* up 8.5% and Segment PBIT up 8.0% YoY on a high base

– 2 Yr. CAGR: Net Segment Revenue +15.7%, Segment PBIT +15.5%

#### Portfolio Vitality | Product Availability | Execution Excellence

- Several differentiated variants launched recently continue to perform well
- Market standing reinforced by fortifying the product portfolio/ market interventions & agile execution
- Innovation & democratising premiumisation across segments
- Sharp cost escalation (Leaf Tobacco & certain other inputs) + increase in taxes → largely mitigated through improved mix, strategic cost management and calibrated pricing

Relative stability in taxes, backed by deterrent actions by enforcement agencies, enables continued volume recovery from illicit trade



#### **FMCG Cigarettes**





#### **Recent Introductions**

- Classic Alphatec
- Classic Verve Balanced Taste
- GF Glostar

- American Club Smash
- American Club Clove Magik
- Flake Snap

- Players Rush
- Capstan Victory



## **Hotels Business**



HONOURED TO HAVE CURATED AND SERVED From the Best of India's Culinary Heritage At the G20 Summit,

BHARAT MANDAPAM, NEW DELHI.





#### Strong growth in ARRs across properties

- Occupancy flattish YoY mainly due to renovations & relatively fewer wedding dates.
- Healthy pipeline of management contracts under Mementos, Welcomhotel, Storii, Fortune and WelcomHeritage brands
  - Phased openings over the next few quarters
- Segment EBITDA margin expanded by 170 bps YoY to 30.7%; margin expansion driven by higher RevPAR, curated packages, finest F&B offerings and strategic cost management initiatives
- Scheme of Demerger approved by Board in August 2023; progressing as per scheduled timelines.
  - Scheme submitted to stock exchanges for requisite approvals.



### Segment Revenue

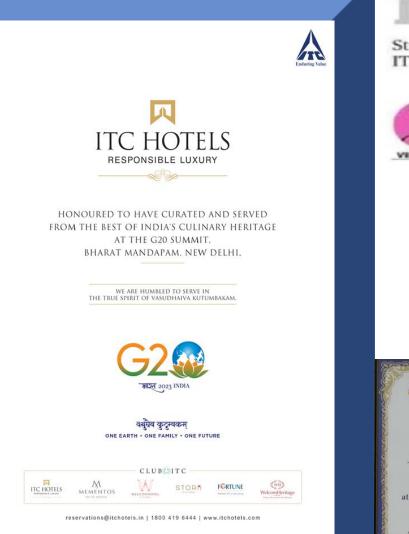
**649 cr.** (+21%; 1.5x of Q2 FY20)

**Segment Results** 

**126 cr.** (+50%)

### Curated from the best of India's culinary heritage at G20 summit, New Delhi





# **Diplomatic privileges**

State dinners across the world aren't known for their food. But ITC's chefs set a new standard at this year's G20 Summit



when I used to laye to attend. state banquets in various countries. Some of them secre fars. I got to sit next to interesting people and when I was attending banquets abroad, I gained care in sight a into the country I was visking. because high-prowered guests at my table other spoke candidly and indiscreetly. But almost every bunquet had one thing

here was a time in my life

in constron: The quality of the food. It was usually unmemorable and scenetimes just

egition, and the food they made for foreign guests who came for serval lunches and day

a little surprised to hear foreign deleganes caving about the food served at the recently concluded G20 heads-of-goveniment meet in Delhi, Various arabassadors cold me that their osses were full of pratie for the food and service.

Given that over 350 people a ttended the big distner thrown

Kanal Gill

Kamal Gill

mens with Vajpaproz was always outstan ding. Given this background. I was more than



The Largest and the most exclusive catering in Hospitality ever









### **Curated offerings to drive demand**



#### **Special Occasions leveraged**



#### THANK YOU DEAR TEACHERS

For igniting our imagination, being our guiding light and instilling a love for learning.

Express your gratitude to your mentors by ordering them an exquisite selection of culinary indulgences from Gourmet Couch via the ITC Hotels App.

## Marketing campaigns









#### **Celebrations on Gourmet Couch**



**Trails and Tales** 



**Onam Sadhya** 

## **Executing 'Asset Right' Strategy**



#### Bouquet of brands catering to relevant need spaces (21 properties added in the last 18 months)



#### **Strong pipeline of management contracts**









## Agri Business



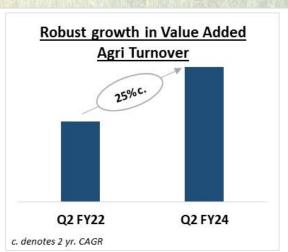
## Agri Business – Q2 FY24

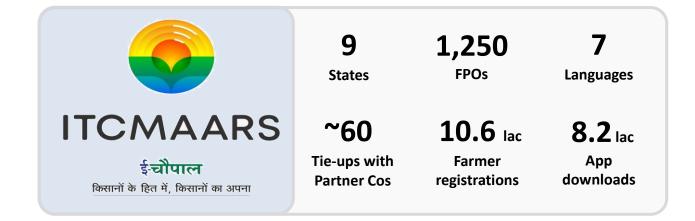


Segment Revenue 3931 cr. ▼ 1.7%

Segment Results 357 cr. A 3.3%

- Strong customer relationships & agile execution in Leaf Tobacco & Value Added Agri exports continue to drive growth
- Strategic sourcing support to Branded Packaged Foods Businesses Wheat, Dairy, Beverages & Spices
- Stock limits on wheat, ban on non-basmati rice exports and export duty on parboiled rice, limited business opportunities for the Agri Business
- State-of-the-art facility<sup>^</sup> at Mysuru for manufacture and export of Nicotine & Nicotine
  Derivative products conforming to US & EU pharmacopoeia standards
  - Commissioned during the quarter; exports expected to commence over the next few months
  - Distinctive capabilities in crop development + complete traceability & sustainability assurance
    → competitive advantage





^ Being undertaken by ITC IndiVision Limited (IIVL), the Company's wholly owned subsidiary



# Paperboards, Paper & Packaging



## Paperboards, Paper & Packaging – Q2 FY24



**Segment Revenue** 2070 cr. **V** 9.5% **Segment Results** 316 cr. ▼49.9% **Rapid scale up of Sustainable products 2.6**x Q2 FY22 O2 FY24

Performance reflects impact of low priced Chinese supplies in global markets, drop in Chinese domestic demand and slump in EU markets exerted pressure on exports; sharp reduction in global pulp prices and high base effect

- Domestic demand subdued in certain discretionary categories
- Sharp drop in realisations and global pulp prices  $\rightarrow$  likely to have bottomed out
- Green shoots of demand revival visible towards the quarter end
- Chemical pulp capacity expansion (~+20%) project completed → substitution of imported pulp
  + reduction in operating costs
- Sharp escalation in wood & coal costs; Integrated business model & strategic interventions (inhouse pulp, VAP, Digital, HPRB) partly mitigate pressure on margins
- New business development being accelerated offering innovative and customised solutions, with special focus on consumer electronics, QSR and personal care products
- Sustainable Products portfolio continues to witness strong growth
  - State-of-the-art premium Moulded Fibre Products manufacturing facility^ being set up in Badiyakhedi, Madhya Pradesh.











^ Being undertaken by ITC Fibre Innovations Limited, the Company's wholly owned subsidiary



# **Financials**



Rs. Cr.	Q2 FY24	Q2 FY23	YoY growth	
Gross Revenue	17,549	16,971	3.4%	4
Net Revenue	16,357	15,976	2.4%	
EBITDA	6,042	5,864	3.0%	<del> </del>
PBT	6,514	5,939	9.7%	
ΡΑΤ	4,927	4,466	<b>10.3%</b>	

+8.9% YoY (excl. Wheat & Rice exports)

+**9.5%** YoY (excl. Paperboards, Paper & Packaging Segment )



		Q2	
Rs. cr.	FY24	FY23	YoY growth
Segment Revenue			
a) FMCG - Cigarettes	7658	6954	<b>10.1%</b>
- Others	5292	4885	8.3%
Total FMCG	12949	11839	<b>9.4%</b>
b) Hotels	649	536	21.2%
c) Agri Business	3931	3997	-1.7%
d) Paperboards, Paper & Packaging	2070	2288	- <b>9.5%</b>
Total	19600	18659	5.0%
Less : Inter - Segment Revenue	2051	1688	21.5%
Gross Revenue from sale of products and services	17549	16971	3.4%

#### • FMCG Cigarettes

- Net Segment Revenue\* up 8.5% YoY
  - 2 Yr. CAGR at 15.7%
- FMCG Others
  - Segment Revenue up 8.3% YoY on high base
    - 2 Yr. CAGR at 14.5%
  - Staples, Notebooks & Pens, Personal Wash & Agarbatti drive growth amidst relatively subdued consumer demand environment
- Hotels
  - Best-ever Q2, Revenue up 21% YoY on high base
- Agri Business
  - Revenue up 26.4% YoY (excl. Wheat & Rice exports)
- Paperboards, Paper & Packaging
  - Low priced Chinese supplies and muted demand in export markets
  - Sharp reduction in global pulp prices and high base effect



		Q2	
Rs. cr.	FY24	FY23	YoY growth
Segment Results			
a) FMCG - Cigarettes	4782	4429	<b>8.0%</b>
- Others	439	321	36.8%
Total FMCG	5220	4750	<b>9.9%</b>
b) Hotels	126	84	<b>49.8%</b>
c) Agri Business	357	345	3.3%
d) Paperboards, Paper & Packaging	316	630	-49.9%
Total	6019	5809	<b>3.6%</b>
Less : i) Finance Cost	11	11	
ii) Other un-allocable (income) net of un-allocable expenditure	-505	-140	
Profit Before Exceptional Items & Tax	6514	5939	9.7%

- FMCG Cigarettes
  - Segment PBIT up 8.0% YoY
    - 2 Yr. CAGR at 15.5%
- FMCG-Others:
  - Segment EBITDA at 581 cr. (+25% YoY)
  - EBITDA margin at 11.0%
    - Up 150 bps YoY
- Hotels:
  - EBITDA margins expanded by 170 bps YoY
- Paperboards, Paper & Packaging:
  - Sharp drop in realisations + increase in input costs partly offset through strategic interventions (in-house pulp, VAP, Digital, High Pressure Recovery Boiler)



# **ITC – A Global Exemplar in Sustainability**

#### Impactful Social Performance





ITC e-Choupal 4 Million Farmers empowered



Afforestation Over 11,13,000 acres greened



Watershed Development Over 1.5 million acres covered



Livestock Development Over 21.7 lac milch animals covered



Solid Waste Management Well-being Out of Waste programme covers 57.2 lac households



Women Empowerment 1.39 lac poor women benefitted



Skilling & Vocational Training Skilled over 1.05 lac youth



Primary Education Reaching over 12.7 lac Children



Mother & Child Health Over 6.8 lac beneficiaries covered\*

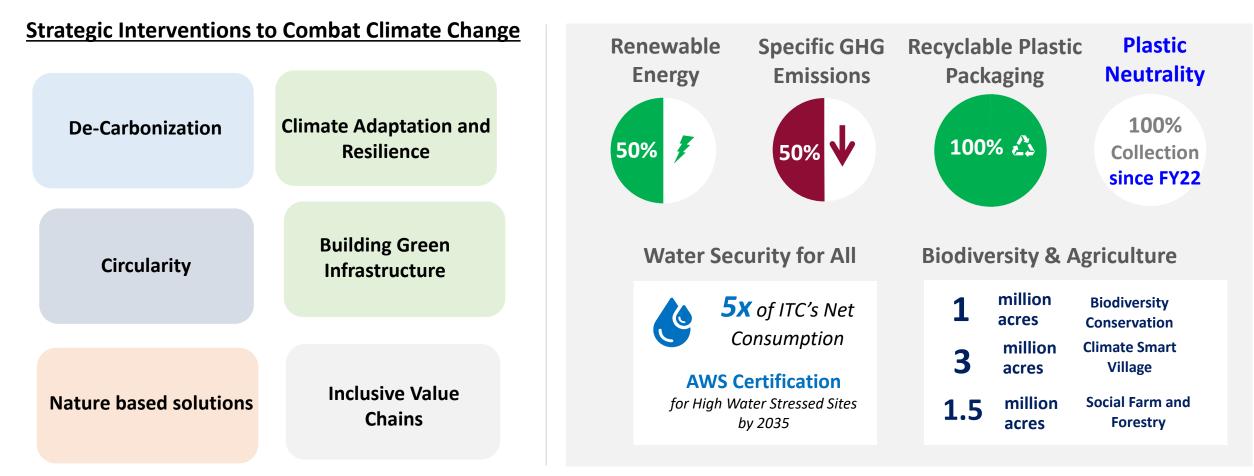


Climate Smart Agriculture 23 lac acres covered\*

### Sustainability 2.0

**REDUCE | RECYCLE | RESTORE** 





Proactively work towards achieving 'Net Zero' emission status

Supporting Sustainable Livelihoods: From 6 million to 10 million

## Sustainability – Highlights

- Exceeded commitment on Plastic Neutrality; collected and sustainably managed over 60,000 MT of plastic waste in FY23
- **60% critical Tier 1 suppliers trained on ESG** related aspects during FY23
- Best-in-class ESG Ratings:
  - AA rating by MSCI for the 5<sup>th</sup> consecutive year; A- Leadership score under CDP ratings ahead of Asia & Global average; Continues to be included in the Dow Jones Sustainability Emerging Markets Index a reflection of being a sustainability leader in the industry
- The only enterprise of comparable dimensions globally to have achieved and sustained the three key global indices of environmental sustainability of being 'water positive' (for 21 years), 'carbon positive' (for 18 years), and 'solid waste recycling positive' (for 16 years)
- Water Stewardship:
  - ICML Malur → first F&B unit in Asia and Paper mill at Kovai → second site in the world to receive Platinum level certification by AWS (Alliance for Water Stewardship)
- Bio Diversity:
  - Winner of the first UNDP Mahatma Award for Biodiversity → in recognition of efforts in promoting biodiversity conservation through intensive community engagement





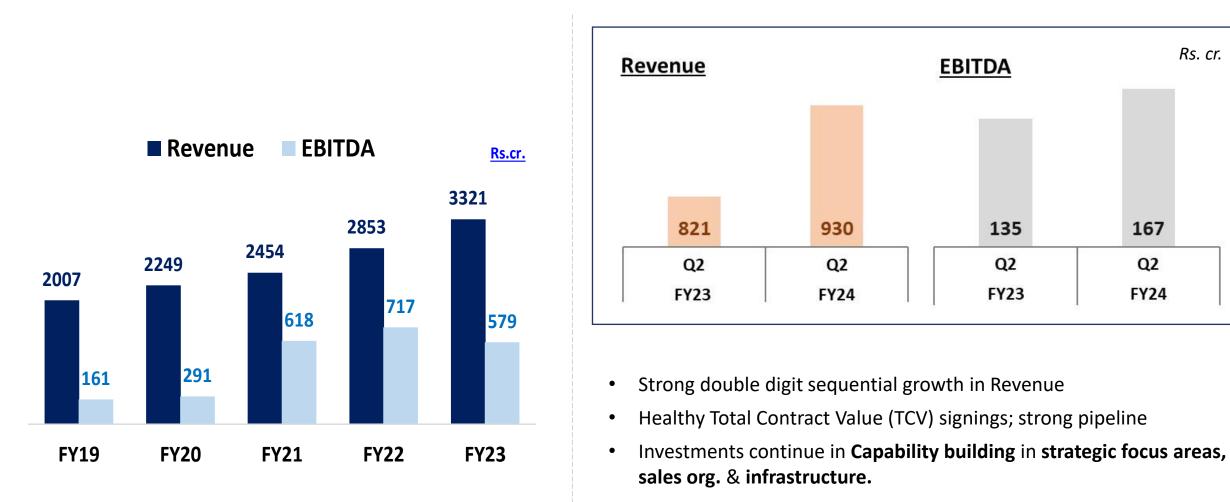


## ITC Infotech



**ITC Infotech** 





#### Q2 FY24 EBITDA margin @ upper-end of mid-tier IT cos.

#### | 40 |

## **ITC: Enduring Value**









## A passion for Profitable growth...

## in a way that is Sustainable...

## and Inclusive.



	Product/initiative	Link
BNEO	Bingo! on Instagram	https://www.instagram.com/bingo_snacks/
Sufferst V Concept	YiPPee! on Instagram	https://www.instagram.com/sunfeast_yippee/
AASHIRVAAD	Aashirvaad on Instagram	https://www.instagram.com/aashirvaad/
€Dark Fantasy	Sunfeast Dark Fantasy on Instagram	https://www.instagram.com/sunfeastdarkfantasy/
MOMS	Mom's Magic on Instagram	https://instagram.com/sfmomsmagic/
classmate	Classmate on Instagram	https://instagram.com/classmatebyitc/
	ITC : Creating Enduring Value for India	https://youtu.be/VwnE4eN_BTk
	Details on the Company's Sustainability 2.0 vision	https://www.itcportal.com/sustainability/sustainability-integrated-report- 2023/ITC-Sustainability-Integrated-Report-2023.pdf
Enduring Value	Quarterly Media Statement	https://www.itcportal.com/investor/pdf/ITC-Press-Release-Q2-FY2024.pdf